



**BUILDING ENERGY 15**

MARCH 3-5, 2015 AT THE SEAPORT WORLD TRADE CENTER

# Community Energy Footprints: Taking Residential Efficiency to Scale

Northeast Sustainable Energy Association

March 5, 2015

Henry MacLean, JB Clancy, Keith Burrows & Brian Butler

# AIA Credit

Credit(s) earned on completion of this course will be reported to AIA CES for AIA members. Certificates of Completion for both AIA members and non-AIA members are available upon request.

This course is registered with AIA CES for continuing professional education. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the AIA of any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

---

Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.

# Copyright Materials

This presentation is protected by US and International Copyright laws. Reproduction, distribution, display and use of the presentation without written permission of the speaker is prohibited.

Henry MacLean, JB Clancy, Keith Burrows & Brian Butler

2015

Course

Description

For all the Non Net Zero Homes out there, how can energy tracking at the community level help achieve 2030 goals?

Four diverse building pros share lessons learned from their experience tracking the energy use of a typical Boston suburb using several benchmarking methods, and discuss how cross referencing tools and technologies can help create community buy-in for achieving CO2 reduction targets. The session will close with an open discussion of how to scale up expertise to the community level.

### Objective 1:

Participants will learn how the baseline energy consumption of a home and a community are established. They will learn how percentages of a town's carbon footprint relates to the various building types and energy uses.

### Objective 2:

Participants will explore a pathway to achieve the energy reduction goals set forth in agendas like Mass Clean Energy and Climate Plan for 2020, the Architecture 2030 Challenge, and through the process of one Massachusetts Green Community.

### Objective 3:

Participants will learn about a new operational rating for residential buildings and how these type of assessments can be used to reduce energy consumption in our buildings and communities.

### Objective 4:

Participants will learn how asset ratings can form the foundation of *relative* home performance baselines and provide key measurement-verification of the cost/benefit improvements to help energy efficiency programs be more effective & accountable.

## Part I.

**Henry MacLean AIA, LEED AP, Principal Timeless Architecture**

**John Baron Clancy, AIA, Partner Architect Albert, Righter and Tittmann**

Sharing results from the Milton Alternate Energy Committee (MAEC), Green Community designation process, ICLEI greenhouse gas protocol, progress w/ residential MassSave Program & benchmarking for the Town of Milton, MA.

## Part II.

**Keith Burrows LEED AP, Founder Resynergy Systems**

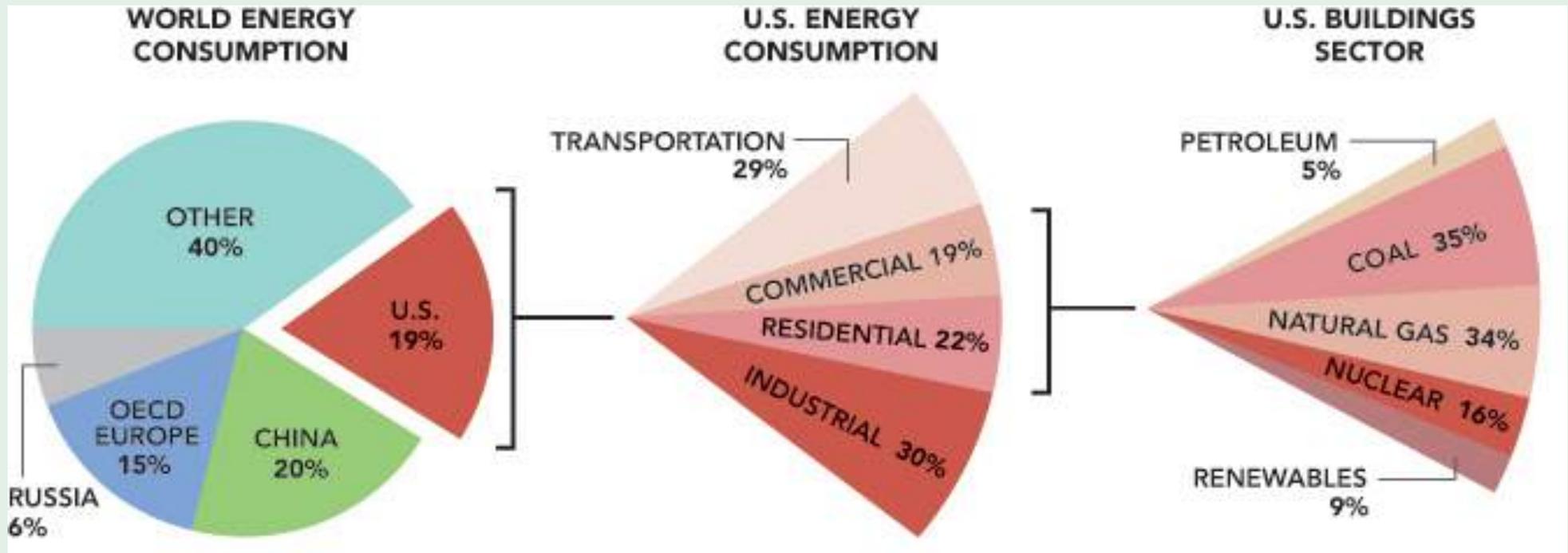
Overview of an operational rating system for homes and a look at how it can help reduce energy consumption in communities like Milton and beyond.

## Part III

**Brian Butler, Founder: EnerScore**

An overview of an energy rating plug-in for real estate websites. In the way that "Walk Score" has rated the pedestrian friendliness of homes and businesses as a widget in real estate websites, EnerScore will offer this level of convenience and transparency to the estimated performance rating of all residential dwellings.

Our Building Community is engaged w/ 41% of US energy consumption, while residential alone is 22% of the problem and potential solution!



Homes in Massachusetts make up about 2.5% of that residential slice of the 113.5 million homes in the US.

Milton's 9,000 +/- households is a .04% sampling of the Commonwealth.

# Massachusetts Clean Energy and Climate Plan for 2020

## Town of Milton Energy Targets

### **Massachusetts Clean Energy and Climate Plan for 2020**



A report to the Great and General Court pursuant to the  
Global Warming Solutions Act  
(Chapter 298 of the Acts of 2008, and as codified at  
M.G.L. c. 21N)

Secretary of Energy and Environmental Affairs

Jan A. Bowles



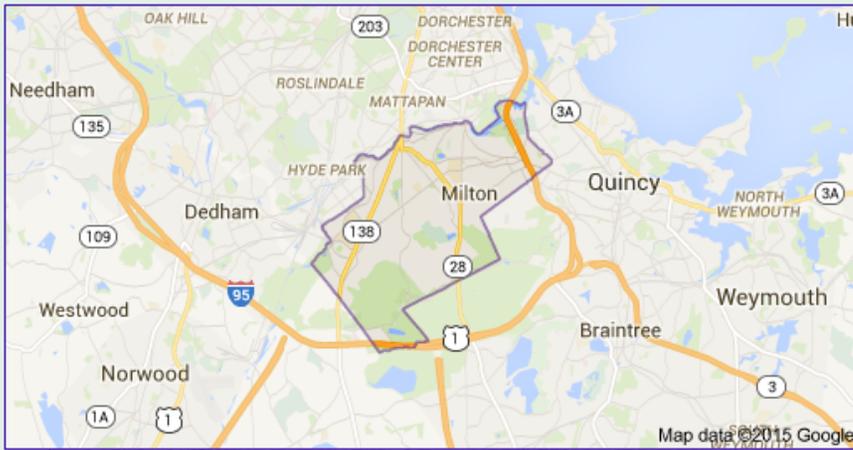
December 29, 2010



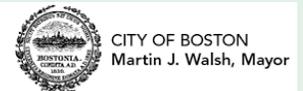
The Global Warming Solutions Act of 2008 requires a statewide limit on greenhouse gas (GHG) emissions of between 10 percent and 25 percent below 1990 levels for 2020 — on the way toward an 80 percent reduction in emissions by 2050.

MA has set the 2020 limit at 25%

# Town of Milton Flood Hazard Map



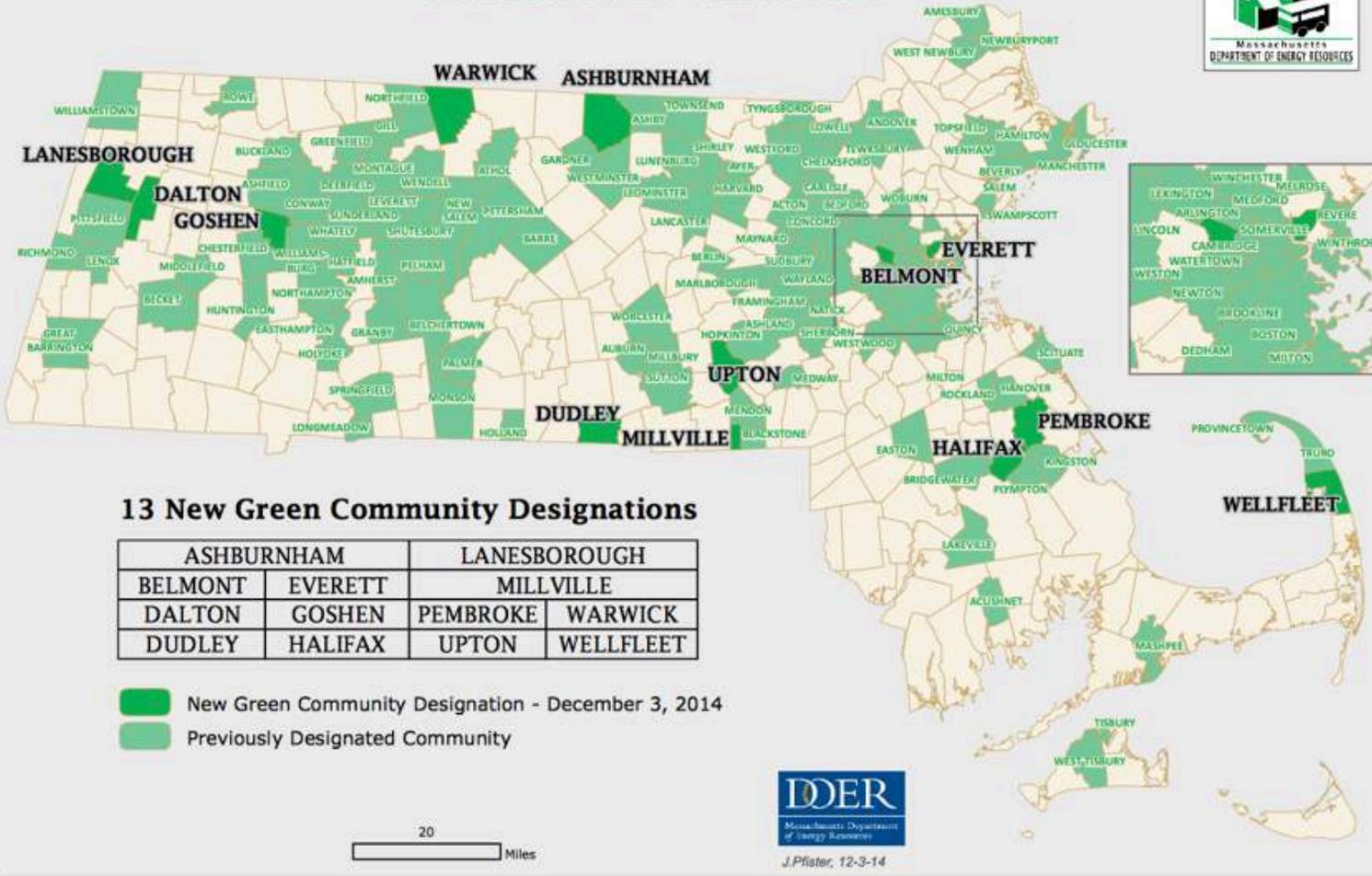
Pine Tree Brook, tributary of the Neponset River that runs through Milton.  
Orange rim is 200 year flood line, and 30 foot elevation above sea level.



# Green Communities Program

The Green Communities Division strives to help all 351 Massachusetts cities and towns find clean energy solutions that reduce long-term energy costs and strengthen local economies. (39% of MA communities now designated)

**GREEN COMMUNITY DESIGNATIONS REACH ONE HUNDRED THIRTY-SIX**



# Green Communities Program

## Town of Milton Energy Baseline

### For Milton Town Meeting Review and Vote

#### Criterion 1

Provide as-of-right siting in designated locations for renewable/alternative energy generation, research & development, or manufacturing facilities.

#### Criterion 2

Adopt an expedited application and permit process for as-of-right energy facilities.

#### Criterion 3

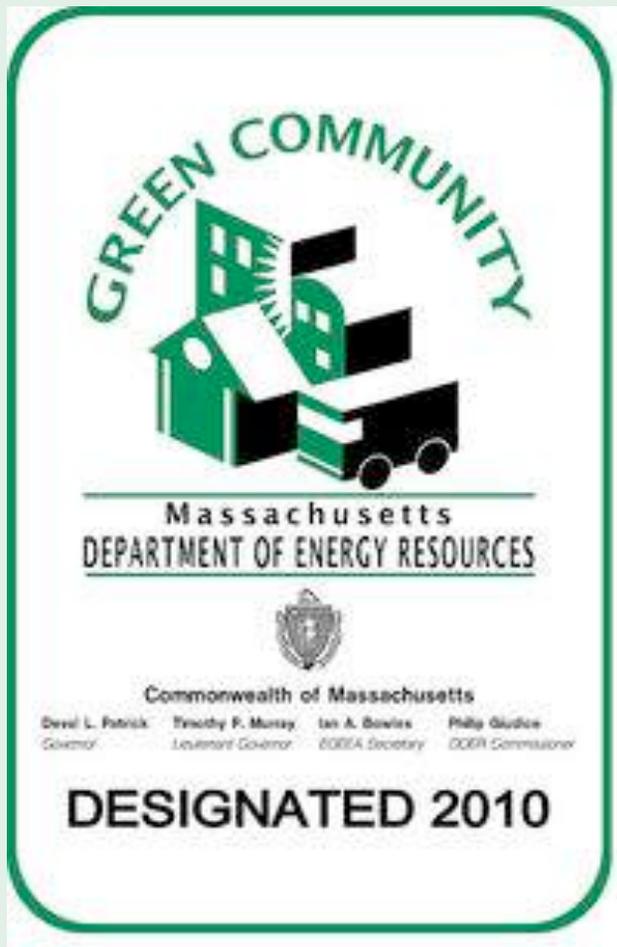
Establish an energy use baseline and develop a plan to reduce energy use by twenty percent (20%) within five (5) years.

#### Criterion 4

Purchase only fuel-efficient vehicles.

#### Criterion 5

Set requirements to minimize life-cycle energy costs for new construction; one way to meet these requirements is to adopt the new Board of Building Regulations and Standards (BBRS) Stretch Code.



# Non Mass Centric Programs in other Northeast States

## Northeast Energy Efficiency Partnerships

Non-profit with mission to serve the Northeast and Mid-Atlantic States to accelerate energy efficiency in the building sector...



Residents and homeowners can take action to increase the comfort of their homes while lowering energy bills and reducing energy waste.



# Green Communities Program

## Town of Milton Energy Baseline



In late 2010, the Milton Alternate Energy Committee ( MAEC) worked with the Town Planner to apply for Green Community Status in the Commonwealth of Mass, which was awarded by the MA DOER to the Town in early 2011.

As part of commitment to program, the Town was awarded funding of over \$170,000 that went towards efficiency measures and renewable energy projects. Milton is now in the process of completing its 2014 Annual Reporting, looking at significant combined funding from the DOER and Utility incentives and rebates.

# Town of Milton Energy Baseline

## MassEnergyInsight

The MAEC began working with Mass Energy Insight (MEI) in the spring of 2011, set up by the Commonwealth to track all energy reporting for communities. The program provided flexibility in selecting the benchmark year and target completion year for the 20% energy reduction target in protocol #3, 2008 for Milton. Just a handful of communities have met that target in 1st 5 years.

MassEnergyInsight  
POWERING EFFICIENCY

Overview Training Support

**Authorized User Log In**

Email

Password

[Forgot your password?](#)

### Making sense of energy data

A free, Web-based tool, MassEnergyInsight is helping Massachusetts cities and towns to understand their energy use and reduce their carbon footprint by delivering customized, easy-to-use reports on electricity, natural gas, and oil use.

MassEnergyInsight is provided at no cost to Massachusetts communities by the Massachusetts Department of Energy Resources (DOER) as part of the Massachusetts Green Communities Program.

Click on the thumbnails to see how MassEnergyInsight's intuitive reports allow you to compare energy use, cost, and emissions.

PEREGRINE ENERGY GROUP  
MASSACHUSETTS DEPARTMENT OF ENERGY RESOURCES (DOER)

The Massachusetts Department of Energy Resources (DOER) has made MassEnergyInsight available at no cost to every Massachusetts city, town, and regional entity.

# Town of Milton Energy Reductions

Breakdown of building tracking Solar PV online starting in 2010.

ERP Guidance Table 3b - Municipal Energy Consumption for 2008, 2013, 2014 (MMBTU)  
Please make sure that any data submitted to DOER contains complete Data!

	2008							2013						2014						
	Diesel	Electric	Gas	Gasoline	Oil	Propane	Total	Diesel	Electric	Gas	Gasoline	Propane	Solar Electric	Total	Diesel	Electric	Gas	Gasoline	Solar Electric	Total
Null																				
	Collicott/Cunningham fire pump	2					2		1					1		1				1
	<b>Total</b>	<b>2</b>					<b>2</b>		<b>1</b>					<b>1</b>		<b>1</b>				<b>1</b>
Building	Glover ES	1,981	3,220				5,201	29	3,227				710	3,965	29	3,610			676	4,314
	Tucker ES	1,627	2,610				4,236	1,005	1,984				72	3,061	1,251	2,239			70	3,560
	Milton HS	8,917	14,435				23,352	4,106	7,706				1,630	13,442	4,126	9,603			1,631	15,360
	Central library							1,293	444					1,737	1,514	492				2,005
	New DPW Garage - 631 Rand...	7	253				260	8						8	10					10
	Atherton Fire	105	473				577	108	446					554	115	529				643
	Kidder library	79	8				87													
	Police HQ	719	704				1,422	708	705					1,413	646	733				1,379
	Central Fire	133	914				1,046	124	722					846	145	756				901
	Town Hall	648	992				1,640	495	1,174				106	1,776	492	1,218			102	1,812
	Chemical Building	6	74				80	12	73					85	13	93				107
	East Milton library (oil)	79				192	271	7						7	12					12
	East Milton Fire	59	799				858	89	530					619	87	628				715
	Police evidence shed	14	23				36	10	21					31	7	33				40
	Council on Aging	163	575				738	175	481					655	178	521				698
	DPW Main Office 629 RANDO...		166				166		147					147		172				172
	Water/Erickson Garages 649+...	26	168				194	24	191					215	23	236				259
	Gilbane 629A Randolph		76				76		21					21		48				48
	Pierce MS	4,544	7,547				12,091	2,433	4,679				563	7,674	3,271	7,099			543	10,913
	Collicot-Cunningham ES	3,999	9,092				13,091	2,864	7,206				232	10,302	2,774	8,554			232	11,560
	Upper Bldgs: DPW 625,625A,...	44	217			414	675	52	481					534	52	747				799
	Central Maintance 633 Randol...	141	273				414	250	421					671	243	448				691
	Civil defense shack - no heat	0					0													
	Salt Shed - no heat	0					0	0						0	0					0
	Maintenance office/lunchroom...	22					59					37								
	House care taker	51	34				85	36	165					200	34	174				208
	Maintenance Bldg - elec. shar...	19					19	21						21	21					21
	Office/Barn		41				41		42					42		41				41
	Milton Animal Shelter (propane)	79					202	60				122		107	59					59
	<b>Total</b>	<b>23,460</b>	<b>42,693</b>		<b>606</b>	<b>160</b>	<b>66,919</b>	<b>13,908</b>	<b>30,865</b>			<b>48</b>	<b>3,313</b>	<b>48,134</b>	<b>15,101</b>	<b>37,972</b>			<b>3,253</b>	<b>56,326</b>

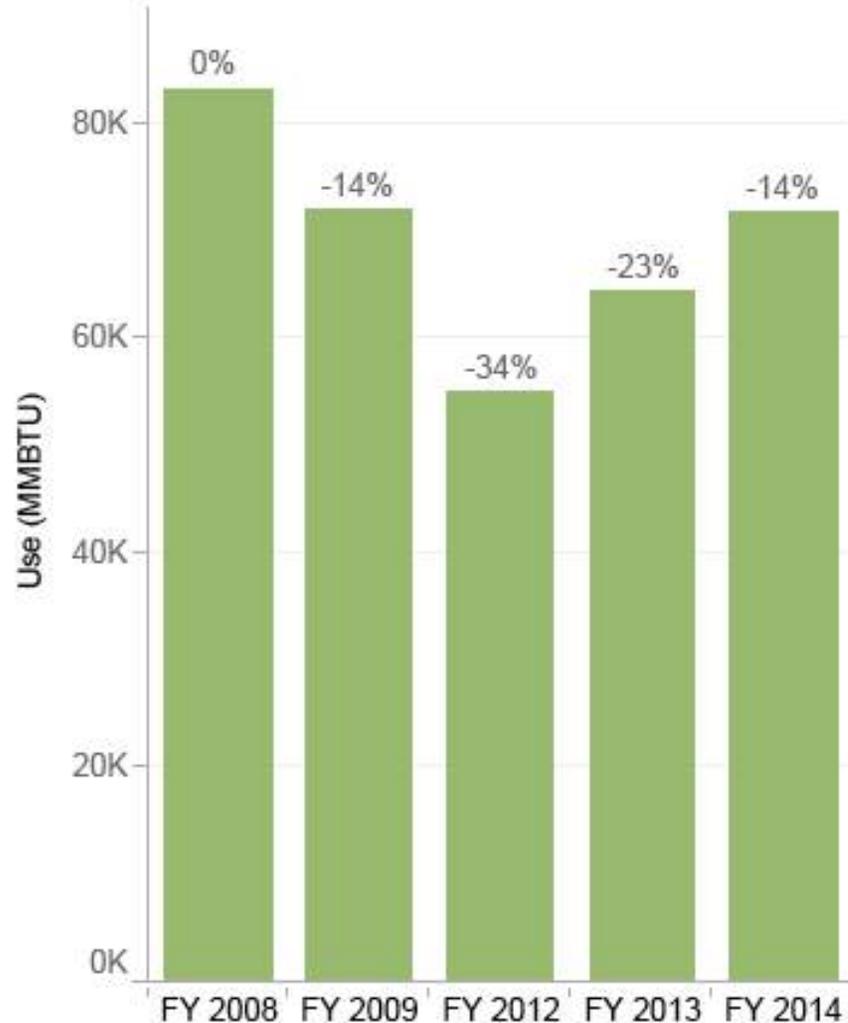
School buildings , 70% (+/-) of Town footprint (703,000 sf,) have an average EUI of 69.3 KBTU/sf. with 2 schools achieving Energy Star status at 55.7 KBTU/sf.

# Town of Milton Energy Baseline

## MassEnergyInsight

### Baseline Dashboard

#### Overall Use (with % Difference from Baseline Year)



#### Drill down by Department (showing Use (MMBTU))

Hover over Department, Complex, etc. and click the plus or minus signs to expand and collapse the table.

Department	FY 2008	FY 2009	FY 2012	FY 2013	FY 2014
Cemetery	205	329	241	263	270
Council on Aging	738	770	502	655	698
DPW	1,785	1,723	1,179	1,596	1,978
DPW - Traffic Lights	135	144	134	139	150
Fire	2,562	2,254	1,974	2,104	2,366
Library	358	1,533	1,407	1,744	2,017
Lights	3,687	3,751	559	1,192	71
Parks and Recreation	35	68	87	92	93
Police	1,665	1,597	1,481	1,562	1,488
Schools	57,973	46,832	35,400	38,445	45,707
Sewer Pumps	629	855	693	676	648
Town Hall	1,640	1,580	1,295	1,776	1,812
VEHICLES	11,725	10,474	10,055	13,990	14,403

## Direct Energy Use Data

#### Drill down by Facility Category (showing Use (MMBTU))

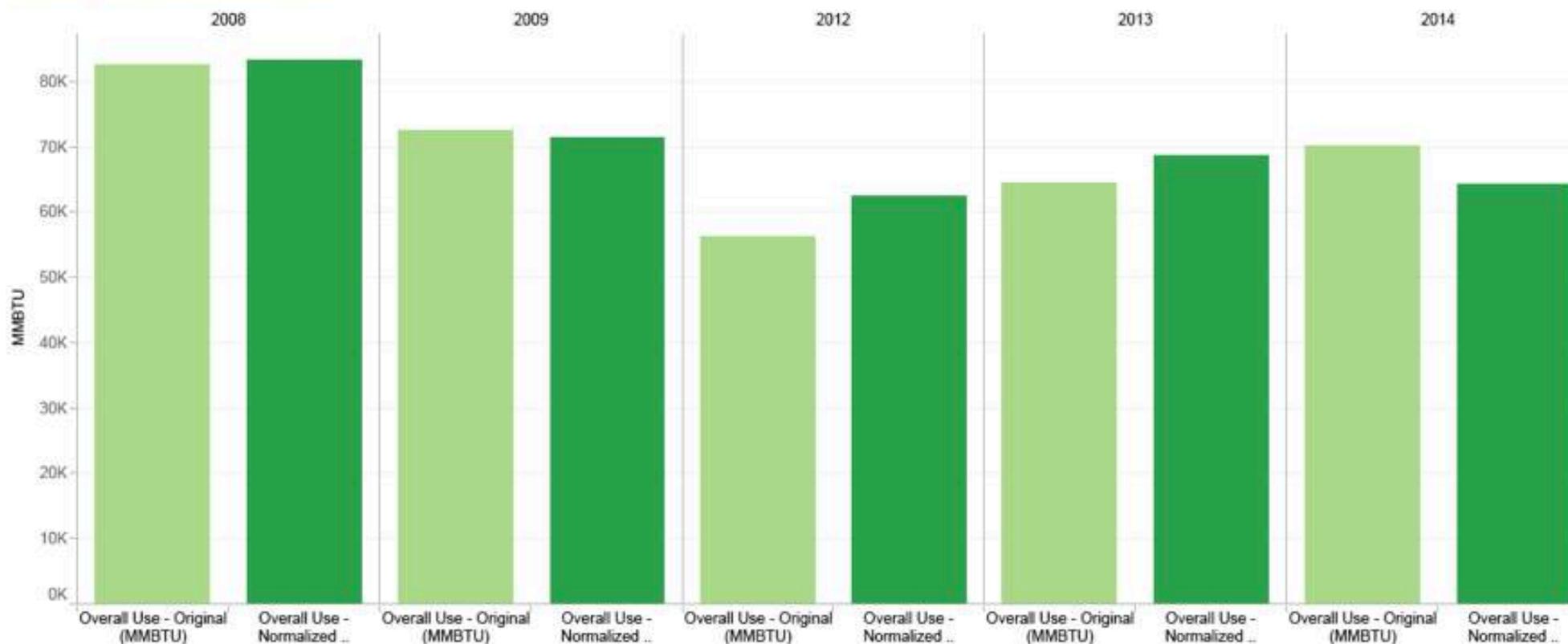
Hover over Facility Category and Subcategory and click the plus or minus signs to expand and collapse the table.

Facility Category	FY 2008	FY 2009	FY 2012	FY 2013	FY 2014
Null	2	1	1	1	1
Building	66,919	56,608	43,466	48,134	56,326
Open Space	27	54	72	77	78
Street/Traffic Ligh..	3,834	3,918	719	1,357	247
Vehicle	11,725	10,474	10,055	13,990	14,403
Water/Sewer	629	855	693	676	648

# Town of Milton Energy Baseline

## MassEnergyInsight

Baseline - Weather Normalized



		Diesel	Electric	Gas	Gasoline	Oil	Propane	Grand Total
2008	Overall Use - Normalized (MMBTU)	3,361	27,372	43,169	8,364	640	169	83,075
	Overall Use - Original (MMBTU)	3,361	27,338	42,640	8,364	636	167	82,507
2009	Overall Use - Normalized (MMBTU)	4,274	25,351	34,757	6,200	557	168	71,308
	Overall Use - Original (MMBTU)	4,274	25,419	35,833	6,200	557	172	72,455
2012	Overall Use - Normalized (MMBTU)	3,818	19,436	32,867	6,238		142	62,500
	Overall Use - Original (MMBTU)	3,818	18,856	27,241	6,238		123	56,275
2013	Overall Use - Normalized (MMBTU)	5,510	19,531	34,988	8,482		95	68,606
	Overall Use - Original (MMBTU)	5,510	19,531	30,882	8,482		45	64,451
2014	Overall Use - Normalized (MMBTU)	5,549	17,658	32,029	8,853			64,090
	Overall Use - Original (MMBTU)	5,549	17,658	37,979	8,853			70,040

Weather  
Normalized  
Data

# Town of Milton Energy Reductions



Milton Town Hall (28 KW installed in 2011)



Proposed 5 MegaWatt Solar PPA in 2015

## Progress energy reduction based on Weather Normalized Data

### 2008 - 2013

* Reduction from 83,075 to 68,606 MM BTU	=	13 % reduction from 2008
* includes 7 PV installations of 3,313 MM BTU	=	4 % reduction w/ solar
<b>Total Co2 reduction</b>	<b>=</b>	<b>17 % in 2013</b>

### 2014-15 Update

* Decrease from 68,606 to 64,090 MM BTU	=	19 % reduction from 2008
* includes 7 PV installations of 3,313 MM BTU	=	4 % reduction w/ solar
<b>Total Co2 reduction</b>	<b>=</b>	<b>23 % in 2014</b>

### \* w/ expected 5 Megawatts planned for 2015

<u>deduct 19,836 MM BTU</u>	=	<u>24 % reduction w/ solar</u>
44,254 MM BTU		

\* Potential Co2 reduction 83,075 to 44,354 = 47 % reduction in 7 years

# Town of Milton Energy Baseline

ICLEI [www.icleiusa.org](http://www.icleiusa.org)

## International Council for Local Environmental Initiatives

Established in 1990, more than 1,100 members, 43 countries, to advance deep reductions in greenhouse gasses and tangible improvements in local sustainability.



### Climate Action Plan

A Sustainability Plan can be considered a Climate Action Plan with a broader more holistic view of community sustainability. Getting Leadership Commitment is key either way.



### Sustainability Plan

# Town of Milton Energy Baseline

## ICLEI CACP 2009

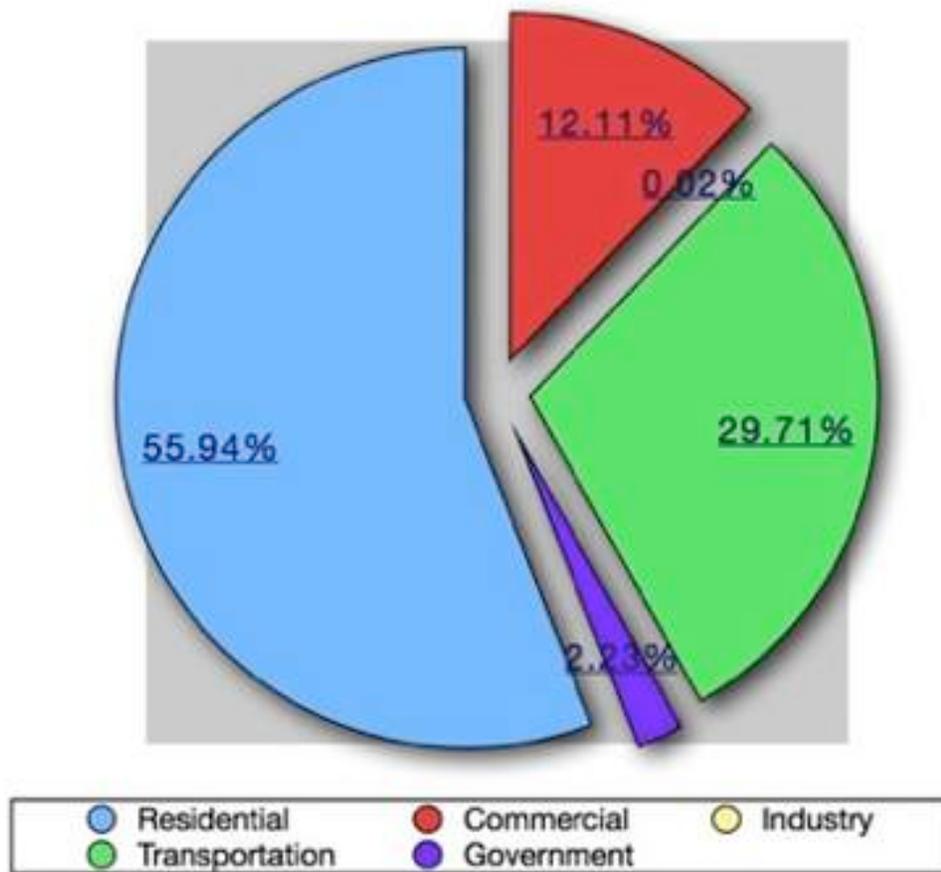
It is a GHG accounting package specifically designed to support climate action planning.



The total energy footprint of the Town of Milton for 2013 was  
**2,633,313 MMBTU.**

# Town of Milton Energy Baseline

## CO2 Emissions from Entire Town

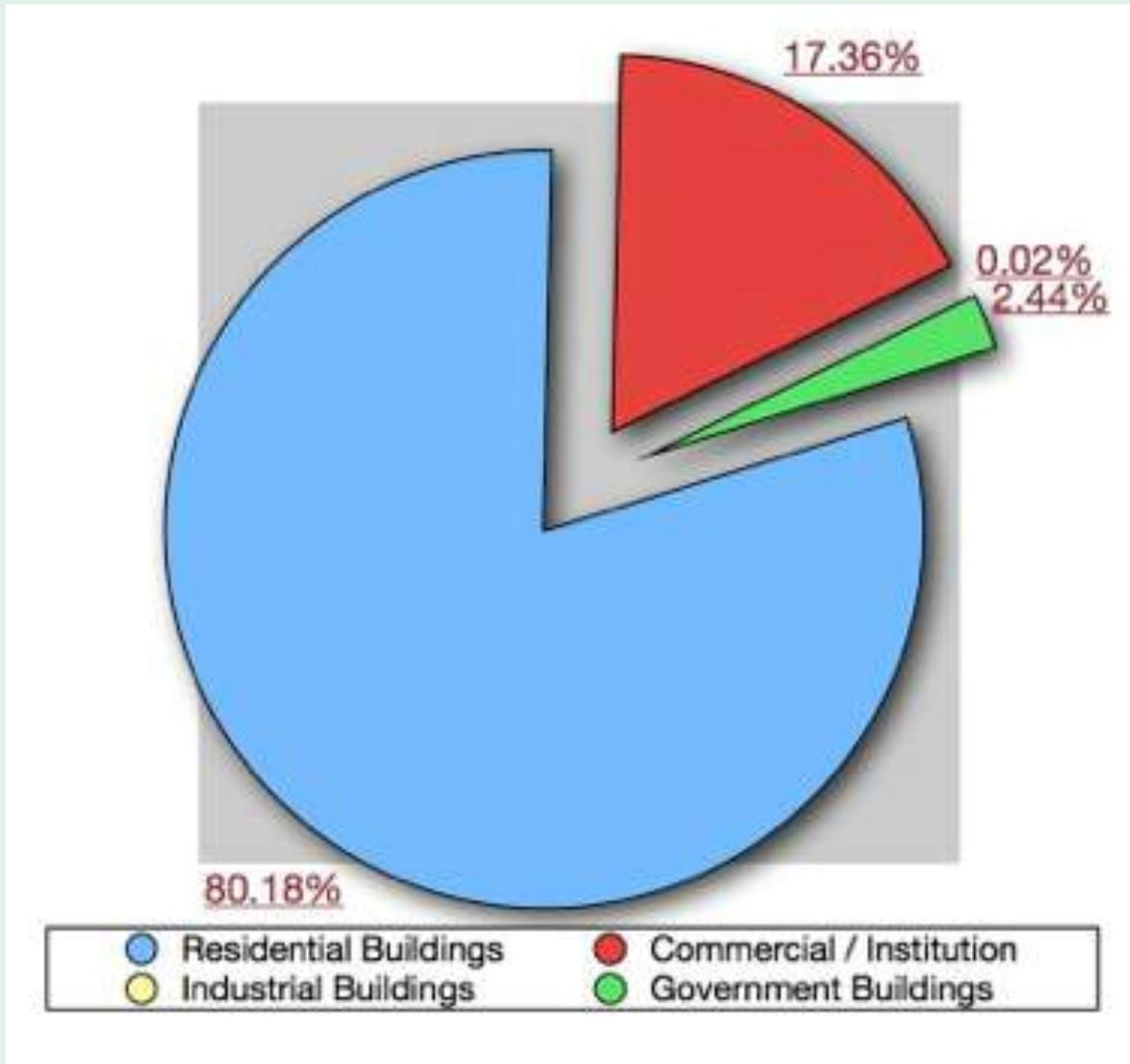


One of the main drivers for the MEAC in taking on this larger Town Energy study with ICLEI was to better understand the relationship between the Municipal Energy footprint and the Town as a whole. The second reason (as the MEI data showed such promising results) was to highlight the Town's energy saving accomplishments as an incentive and success story and model for the rest of the Town.

It turns out that only 2.2% of Milton's town wide GHG footprint is being emitted by municipal services. The bulk of the energy consumption is from the houses.

# Town of Milton Energy Baseline

## Emissions from Entire Town



Residential buildings in Milton account for 80% of the building emissions.

The residential buildings emitted 77,501 tonnes of CO<sub>2</sub> in 2011. Remember We have over 20,000,000 sf of housing stock in Milton. (1 tonne = 1.1 tons)

**1 tonne CO<sub>2</sub> is emitted when you...**

- Burn 84 gallons of diesel
- fly to Paris 7 times

# Town of Milton Energy Baseline ICLEI CACP 2009

Clean Air and Climate Protection 2009 Software © Version 3.0

File Year Record Report Assistants Settings Help

Community Analysis Community Measures

Community Analysis for Year 2011

Residential Commercial Industrial Transportation Waste Other

Name of Residential Building or Group  
All Residential

Type	Units	Quantity
Electricity (Grid Average)	(kWh)	77,945,941
Commercial Coal	(tons)	0
Fuel Oil (#1 2 4)	(MMBtu)	559,761
Kerosene	(US gal)	0
Landfill Gas or biogas	(MMBtu)	0
Natural Gas	(therms)	6,809,027
Propane	(US gal)	0
Stationary Gasoline	(US gal)	0
Stationary LPG	(US gal)	0
Wood 12 pct moisture	(tons)	0
Carbon Dioxide	(tonnes CO2)	0

Notes Regarding Residential Building or Group Data

Energy Consumption (MMBtu) 1,506,691

Equivalent CO<sub>2</sub> Production (tonnes) 77,848

BioCO<sub>2</sub> Production (tonnes) 0

NC

## All Residential Buildings

# Town of Milton Energy Baseline

## ICLEI CACP 2009

Community Analysis for Year 2011

Residential **Commercial** Industrial Transportation Waste Other

Name of Commercial Building or Group  
All Commercial

Type	Units	Quantity
Electricity (Grid Average)	(kWh)	38,291,206
Commercial Coal	(tons)	0
Fuel Oil (#1 2 4)	(US gal)	0
Kerosene	(US gal)	0
Landfill Gas or biogas	(MMBtu)	0
Natural Gas	(therms)	1,954,505
Propane	(US gal)	0
Stationary Gasoline	(US gal)	0
Stationary LPG	(US gal)	0
Wood 12 pct moisture	(tons)	0
Carbon Dioxide	(tonnes CO2)	0

Notes Regarding Commercial Building or Group Data

Energy Consumption (MMBtu) 326,137    Equivalent CO<sub>2</sub> Production (tonnes) 10,389    BioCO<sub>2</sub> Production (tonnes) 0

1/1

### All Commercial Buildings

# Town of Milton Energy Baseline ICLEI CACP 2009

Clean Air and Climate Protection 2009 Software © Version 3.0

File Year Record Report Assistants Settings Help

**Community Analysis** | **Community Measures**

Government Analysis for Year 2011

Buildings and Facilities | Streetlights & Traffic Signals | Port Facilities | Airport Facilities | Water Delivery Facilities | Wastewater Facilities | Solid Waste

Name of Building or Facilities Group  
**Atherton Fire**

**Record Controls**

Insert | Select | Delete

Info Item | Scope 3 | Report

Assistants | Categories | Indicators | Coefficients

**Forecast Builder**

Type	Units	Quantity	Energy Cost (\$)
Electricity (Grid Average)	(kWh)	32,523	0
Commercial Coal	(tons)	0	0
Fuel Oil (#1 2 4)	(US gal)	0	0
Kerosene	(US gal)	0	0
Landfill Gas or biogas	(MMBtu)	0	0
Natural Gas	(therms)	5,070	0
Propane	(US gal)	0	0
Stationary Gasoline	(US gal)	0	0
Stationary LPG	(US gal)	0	0
Wood 12 pct moisture	(tons)	0	0
Carbon Dioxide	(tonnes CO2)	0	0

Notes Regarding Buildings and Other Facilities Data

Energy Consumption (MMBtu) **618** | Equivalent CO<sub>2</sub> Production (tonnes) **27** | Cost (\$) **0**

Drilling down to individual building

# Town of Milton Energy Baseline ICLEI CACP 2009

Clean Air and Climate Protection 2009 Software © Version 3.0

File Year Record Report Assistants Settings Help

**Community Analysis** | **Community Measures**

Government Analysis for Year 2011

Buildings and Facilities | Streetlights & Traffic Signals | Port Facilities | Airport Facilities | Water Delivery Facilities | Wastewater Facilities | Solid Waste

Name of Street Light or Traffic Signal Group  
DPW Traffic Lights Reesdale/Canton

Type	Units	Quantity	Energy Cost (\$)
Electricity (Grid Average)	(kWh)	2,637	0
Fuel Oil (#1 2 4)	(US gal)	0	0
Kerosene	(US gal)	0	0
Natural Gas	(therms)	0	0
Carbon Dioxide	(tonnes CO2)	0	0
Methane	(tonnes CH4)	0	0
Nitrous Oxide	(tonnes N2O)	0	0
Sulphur Hexafluoride	(tonnes SF6)	0	0

Record Controls: Insert Select Delete

Info Item Scope 3 Report

Assistants Categories Indicators Coefficients

Forecast Builder

Notes Regarding Street Lights and Traffic Signals

Energy Consumption (MMBtu) 9 | Equivalent CO<sub>2</sub> Production (tonnes) 0 | Cost (\$) 0

Drilling down to individual facility

# Town of Milton Energy Baseline ICLEI CACP 2009

## Milton

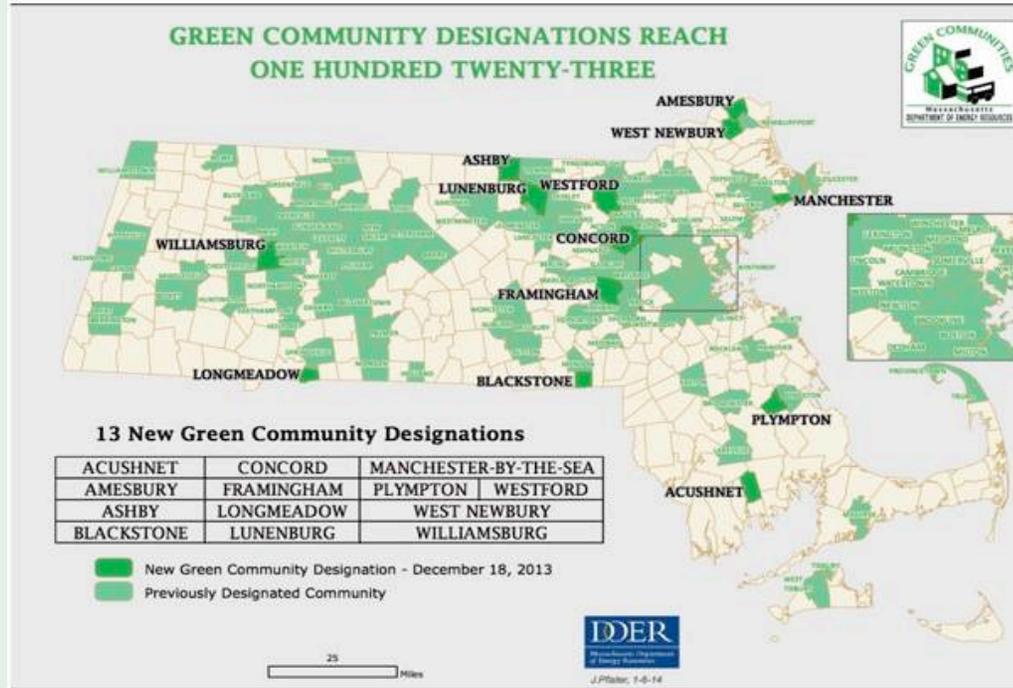
### Community Greenhouse Gas Emissions in 2011

#### Summary Report

##### Scope 1 + Scope 2

	CO <sub>2</sub> (tonnes)	N <sub>2</sub> O (kg)	CH <sub>4</sub> (kg)	Equiv CO <sub>2</sub> (tonnes)	Bio CO <sub>2</sub> (tonnes)	Energy (MMBtu)
Residential	77,501	474	9,489	77,848	0	1,506,623
Commercial	10,363	20	977	10,389	0	326,137
Industrial	0	0	0	0	0	442
Transportation	56,694	3,185	2,710	57,738	0	800,111
Waste	0	0	103,395	2,171	0	
<b>Total</b>	<b>144,558</b>	<b>3,679</b>	<b>116,571</b>	<b>148,146</b>	<b>0</b>	<b>2,633,313</b>

# Town of Milton Energy Reductions



The total energy footprint of the Town of Milton for 2013 was 2,633,313 MMBTU.

A town-wide goal in Residential efficiency and renewables to match the Municipal reduction of 47% ( 19 % efficiency, 28% renewables) since 2008 would be

(1,500,000 MM BTU x .47) 705,000 MMBTU

10 (+/-) times the 2014 municipal baseline of Milton, and

18 (+/-) times the total Town Co2 savings of 38,721 MMBTU since 2008.

# Town of Milton Energy Reductions

## Residential

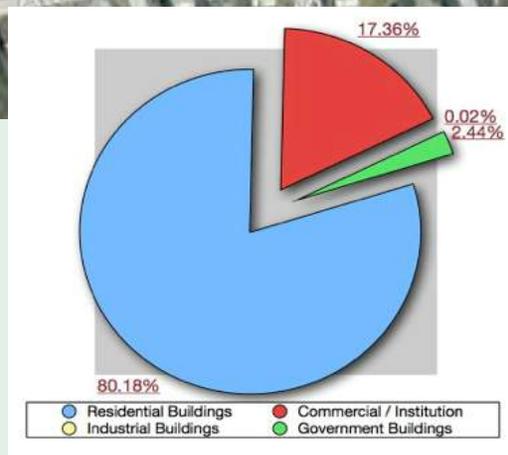
80% of residential building stock is houses

8,657 houses/units in Milton (7,138 single family houses).

20,620,398 SF of private residential space

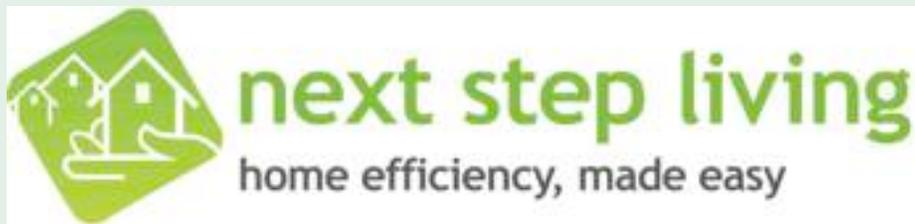
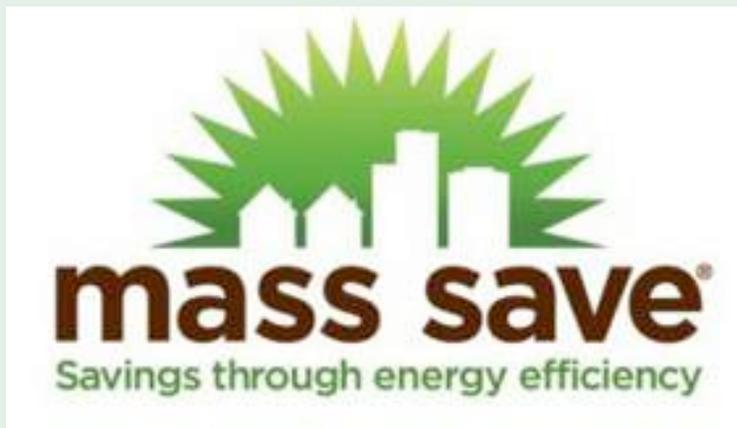
1,500,000 MMbtu of energy consumed by houses. 77,000 tonnes of CO2.

This is 72.7  
KBTU/SF/YR



# Town of Milton Energy Reductions

## Sustainable Milton, MassSave and Next Step Living



- Public campaign to weatherize as many houses in Milton as possible in association with Sustainable Milton, MassSave and Next Step Living.
- Have been organizing a Green Home Fair every year to promote energy efficiency measures.
- Held a public workshop in November 2014 w/ Next Step Living
- Next Step Goal: 600 houses for 2015
- 600 houses per year would yield 3,000 houses by 2020

# Town of Milton Energy Reductions

## MA Targets

25% by 2020 – 80% by 2050 – 8,657 units of housing  
Will we make it ????

## MassSave Energy Reduction

(Efficiency and Renewables)

- Existing average house: 70 kBtu/sf/yr
- Envelope: 15%
- HVAC: 3%
- Lights/Plug loads: 2%
  
- Solar PV (personal or community): 15%
  
- Result: 45.5 kBtu/sf/yr (35% reduction)
- 505,000 MMBtu savings



# Town of Milton Home Weatherization Data

Next Step Living, 2014 ( NSL provides 60% of HPC work in the Greater Boston Area)

Number of Houses		110	
TOTAL Savings	\$	59,957	
Savings per house	\$	545.06	
<b>Heat/Hot Water</b>			
Total Savings per heat	\$	436.05	
Total Savings in Therms per house		311.46	therms
Therms to BTU		31,146,494	BTUs
<b>Plug Loads</b>			
Total Savings per electric	\$	109.01	
Total savings in kWh		495.51	kWh
kWh to BTU		1,691,184	BTUs
<b>Total Savings</b>		<b>32,837,677</b>	<b>BTUs</b>
Typical House		168,000,000	BTUs
70 kBTU/sf			
2400 sf			
<b>Total Savings</b>		<b>19.55%</b>	

## Town of Milton Home Weatherization Data Next Step Living, 2014

Given 9,000 houses in Milton, with 110 weatherizations a year, it would take 82 years to complete the town.

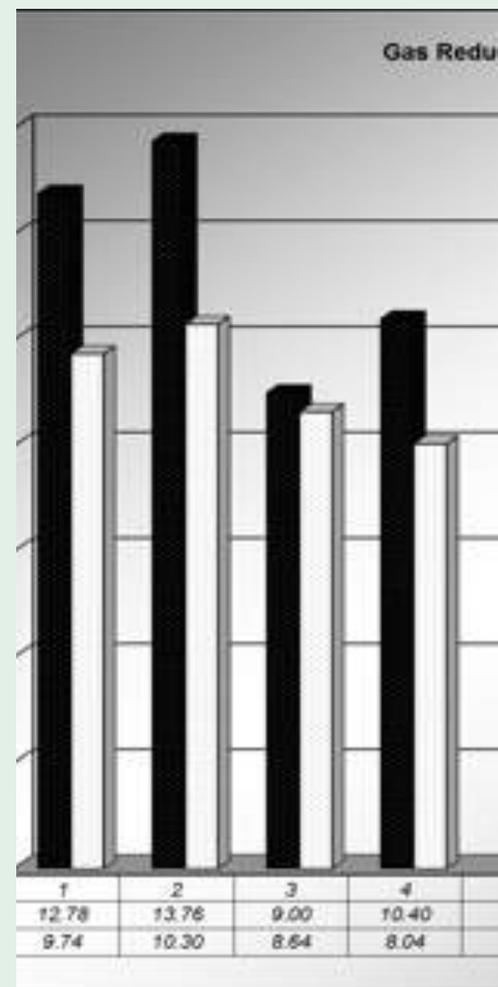
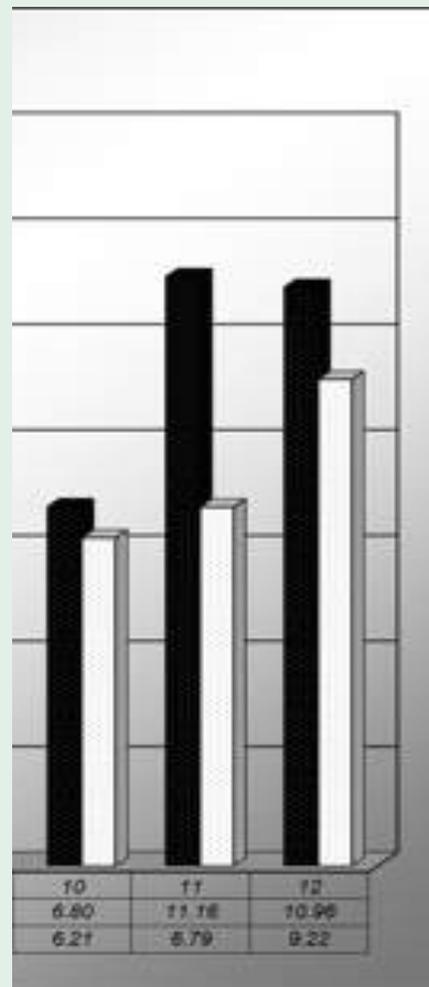
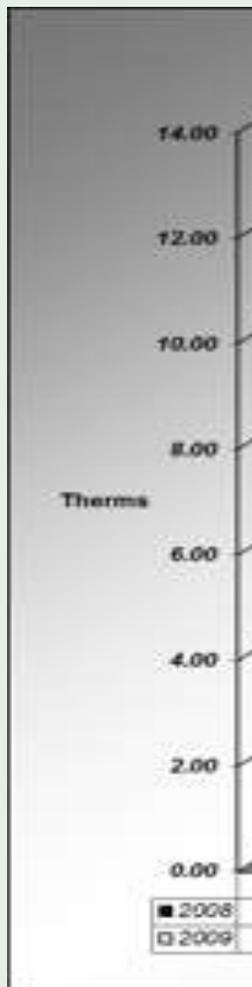
The big question is how do we ramp up the numbers of those participating ??

The answer is both participating and accounting!!

# Energy Benchmarks for 2,400 SF Home in Boston Area

Type Home	KBTU /sf/yr	MM/BTU/yr	Energy costs/yr	HERS score
Average Existing	70	168	+/- \$5,000	130
House Built to Code	54	130	+/- \$4,000	90
Energy Star Home	45	108	+/- \$3,000	70
Deep Energy Retrofit (DER)	17	41	+/- \$1,300	35
DER w/ Solar	8.5	21	+/- \$ 950	25
Passive House	7.4	17	+/- \$ 800	35
Net Zero Energy Home	0	0	\$ 0	0
Energy Plus Home	- ??	- ??	+ \$	- ??

# Clancy House Energy Reductions



- Clancy House (post wall insulation)
- Envelope: 2,959 cfm50 to 2,150 cfm50: 27% reduction
- Gas usage (adjusted for HDD): 24% reduction

# Town of Milton Energy Reductions

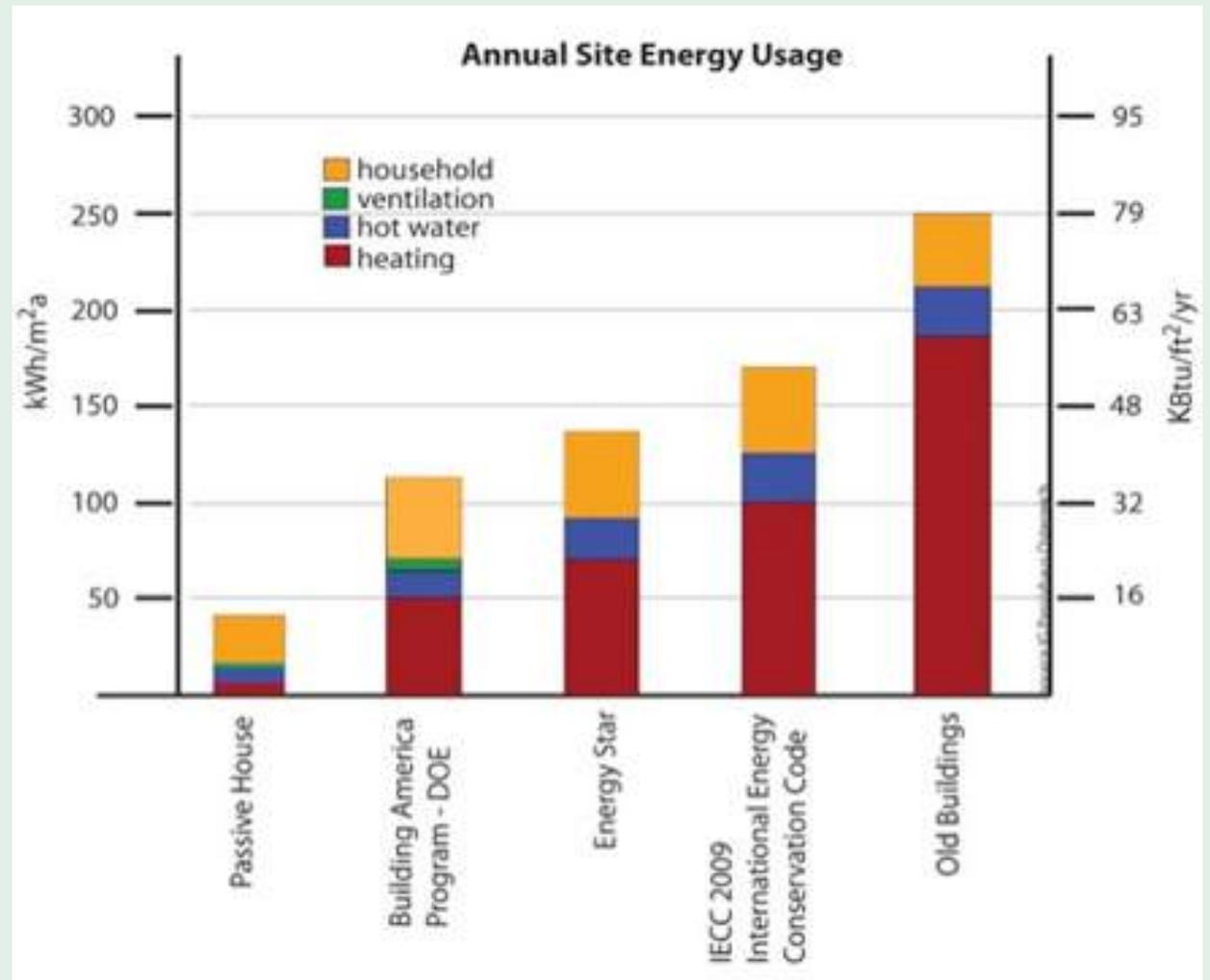
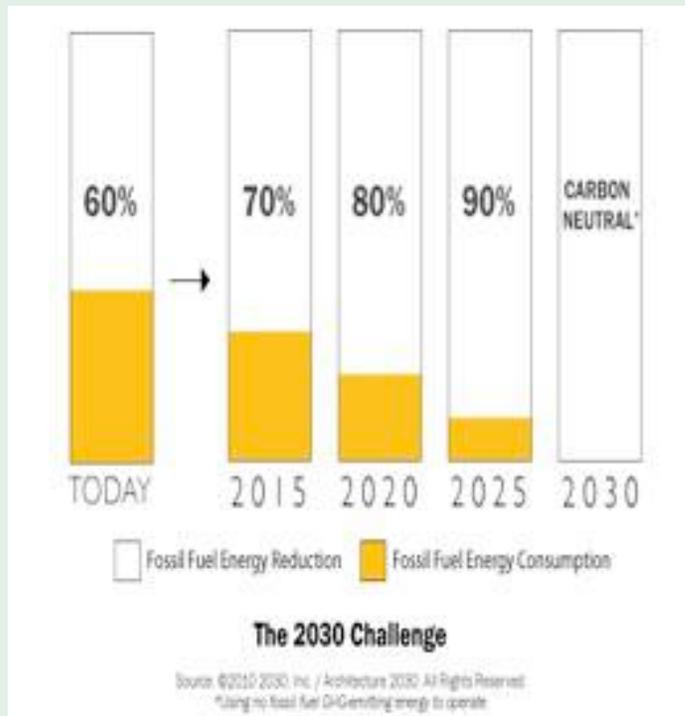
## Architecture 2030 Challenge - Think Bigger

Deep Energy Retrofit

Passive House

Net Zero

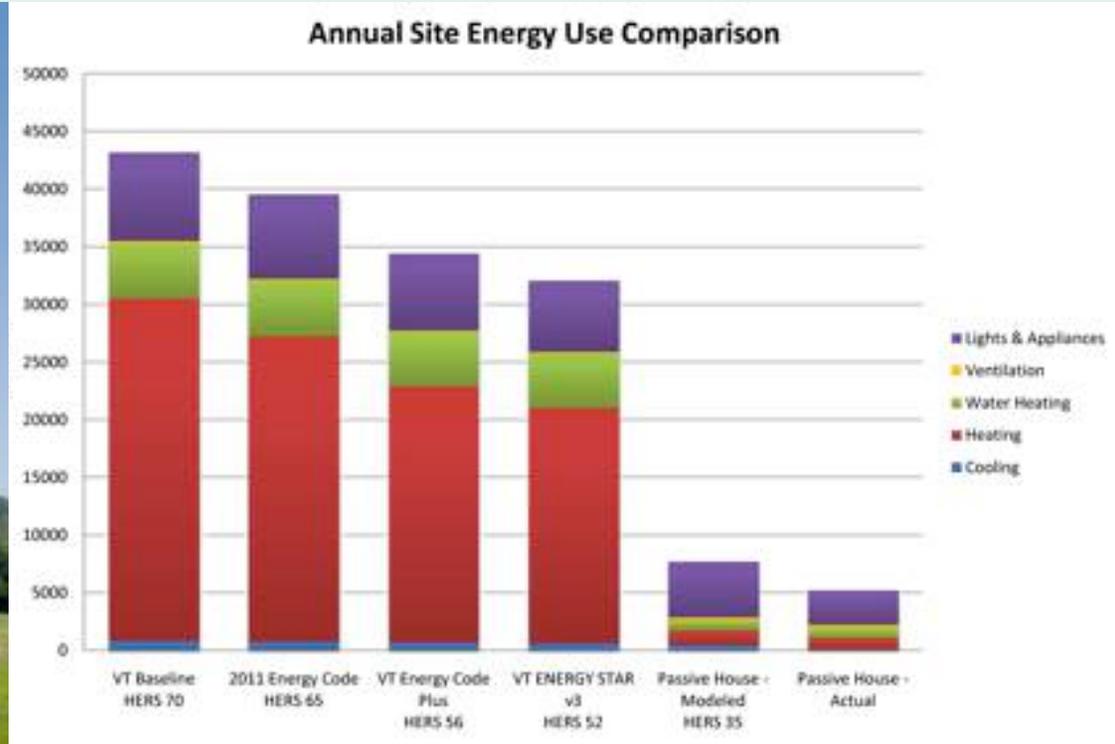
Energy Plus



# Town of Milton Energy Reductions

## Passive House

**Walls: R59 Roof: R90 Fdn Walls: R57 Slab: R61 Windows: U.21 Air Tightness: .4ACH50**



5,200 kWh per year

8 kBtu/sf/yr (using RECS method of building area)

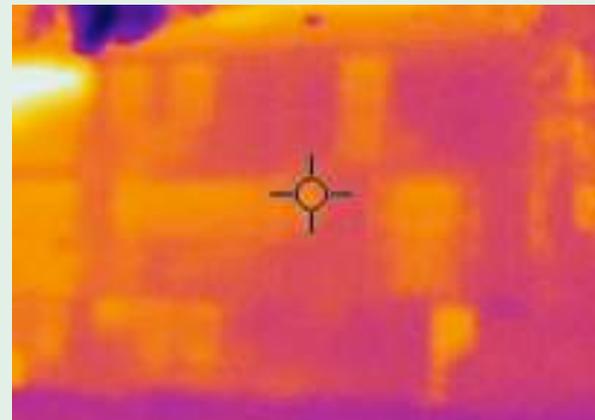
12 kBtu/sf/yr (using Passive House method of area)

# Energy Star Rehab

Typical 1945 Milton Home,  
Increase of 38% of conditioned space between 1998-2008, w/ home office in existing footprint (1,606 to 2,590 sf). Drop in energy use from 90 to 45 KBTU/SF/ YR (net 20% drop in energy use) w/ ongoing Mass save work & 2kW PV coming in 2015.



Southwest face of Building



Community Energy Footprints





Transforming 670 SF of wasted, cold and damp ground level space to new comfortable living area.



New EPS expanded polystyrene foam direct on concrete walls w. insulated stud wall cavity, total R-24 .



Fan Switches



Hygrometer RH Meter

Description	Qty	Estimated Cost (\$)	Estimated Incentive (\$)	Estimated Cost to Customer (\$)	Estimated Annual Savings (\$)	Estimated Payback Years
<b>Air Sealing</b>						
Perform Air Sealing at Estimated 62.5 CFM50 Per Hour	6	\$462.00	\$462.00	\$0.00	\$44.90	Immediate
Door Sweep	2	\$42.34	\$42.34	\$0.00	N/A	Immediate
Exterior Door Weather Stripping	2	\$50.40	\$50.40	\$0.00	N/A	Immediate
<b>Subtotal</b>		<b>\$554.74</b>	<b>\$554.74</b>	<b>\$0.00</b>	<b>\$44.90</b>	<b>Immediate</b>
<b>Weatherization</b>						
Replace Bath Fan Hose	1	\$22.00	--	--	N/A	N/A
Attic Floor Open Blow Cellulose 6"	516	\$691.44	--	--	\$22.97	7.52
Damming	58	\$107.30	--	--	N/A	N/A
Attic Floor Enclosed Cellulose Dense Pack 6"	30	\$62.10	--	--	\$10.74	1.45
<b>Subtotal</b>		<b>\$882.84</b>	<b>\$462.13</b>	<b>\$220.71</b>	<b>\$33.71</b>	<b>6.55</b>
<b>Totals</b>		<b>\$1,437.58</b>	<b>\$1,216.87</b>	<b>\$220.71</b>	<b>\$78.61</b>	<b>2.81</b>

Thermal Bypass Checklist & Home Energy Rating System Blower Door Test of 1402 CFM50



Attic insulation options

# National Grid Deep Energy Retrofit Pilot Program

Home producing 60% of annual fuel needs with Solar , PV and Hot water. HERS of 25 from CSG.



1000 Homes Challenge, from 2011-2012.

Threshold for home was 11,007 kWh/YR for all energy needs, (adjusted to 11,522 )

= 8,560 BTU/ SF/YR, or 1.4 BTU/ SF/DD/ YR.



New National Grid DER program, clients able to do partial measures, streamlined for simplicity and rigor.

Transformation of 1905 bungalow to 4 story, 21<sup>st</sup> century home with carbon footprint 15% of the average home in the Boston area.



# Boston Deep Energy Retrofits @3 Scales (w/goal of 80% reduction by 2050)



<http://timearch.com/assets/NE-Sun-GBOH-2011.pdf>



Quincy DER, 85% savings over typical home and 34 MM BTU/ YR with EUR @ 1.7 BTU/SF /DD/ YR.



[www.castledeepenergy.com/](http://www.castledeepenergy.com/)

Boston South End, 192 unit apartment building with energy savings of 72% and 10,791 MM BTU/ YR with new EUR of 3.45 BTU/SF /DD/ YR.



[www.basea.org/GreenBCH.php](http://www.basea.org/GreenBCH.php)

Greening of Boston City Hall, modeled for energy savings of 70% @ 61,200 MM BTU/ YR , dropping EUR from 10.5 to 3.15 BTU/SF /DD/ YR .

## How do we achieve DER's for the vast majority of existing buildings w/ limits to renewables?

## Part II

# Benchmarking of Residential Energy Use Intensity

Keith Burrows, LEED-AP  
Resynergy Systems

# The Need

Why is Benchmarking Residential Energy Use Important?

# Residential Buildings in the U.S. Account for **18%** of Total CO2 Emissions



And Consume Over **50%** of all Building  
Energy Used in the Country

# Existing Building Stock: Efficiency Not Improving Quickly Enough



# Subsidizing Energy Efficiency: Increase Supply



# The American Recovery and Reinvestment Act of 2009: **5 billion dollars** for weatherization

1 million homes retrofitted in under 3.5 years

Approximately 290,000 homes annually

$130,000,000 \div 290,000 =$  **449 YEARS!**



# How do we Improve?

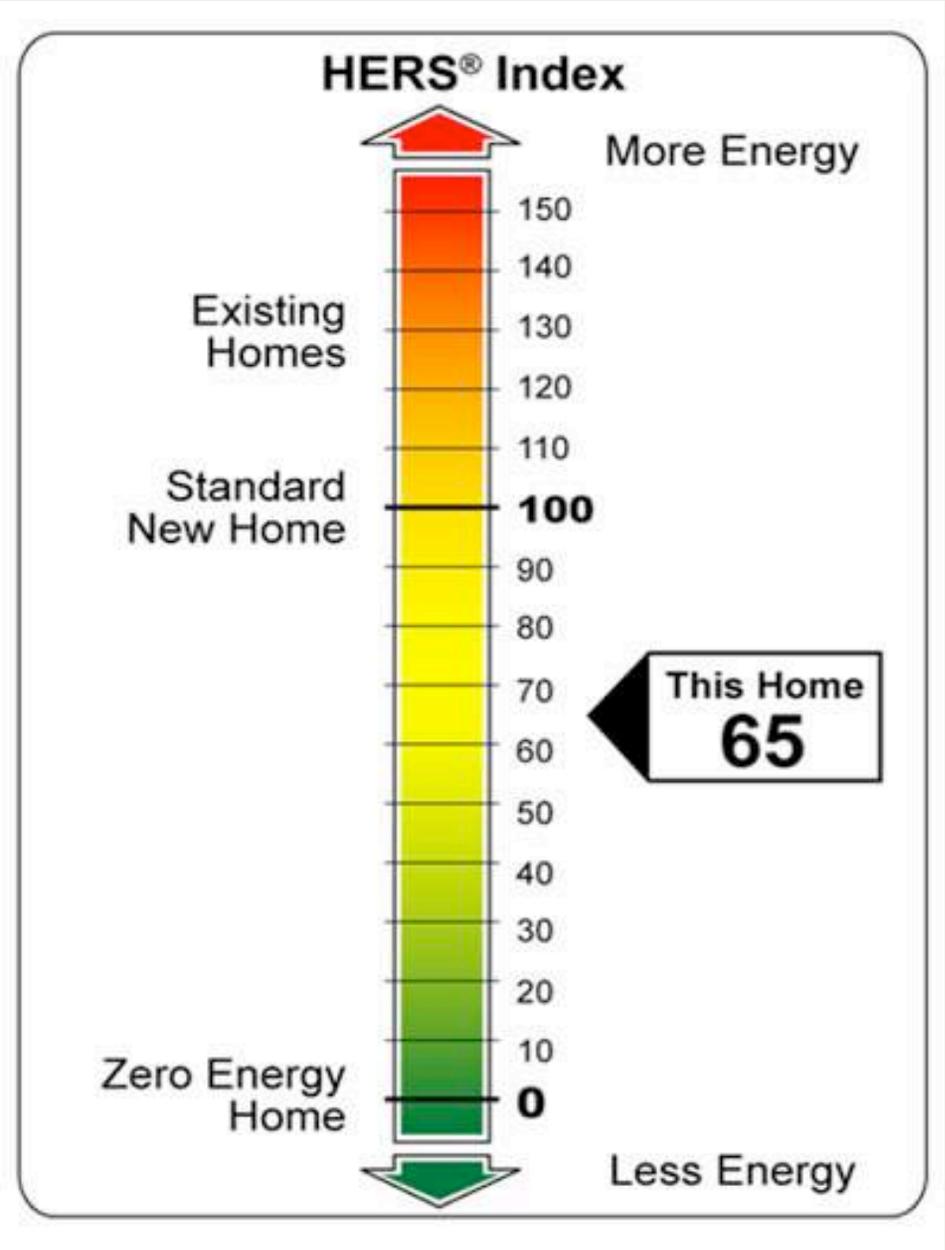
## Provide Meaningful Feedback



**“If you can’t measure it,  
you can’t manage it”**

**– Peter Drucker**

# Don't We Already Have a Way to Measure Efficiency?



# HERS Limitations

Time Consuming

Expensive (\$600 – \$1,000)

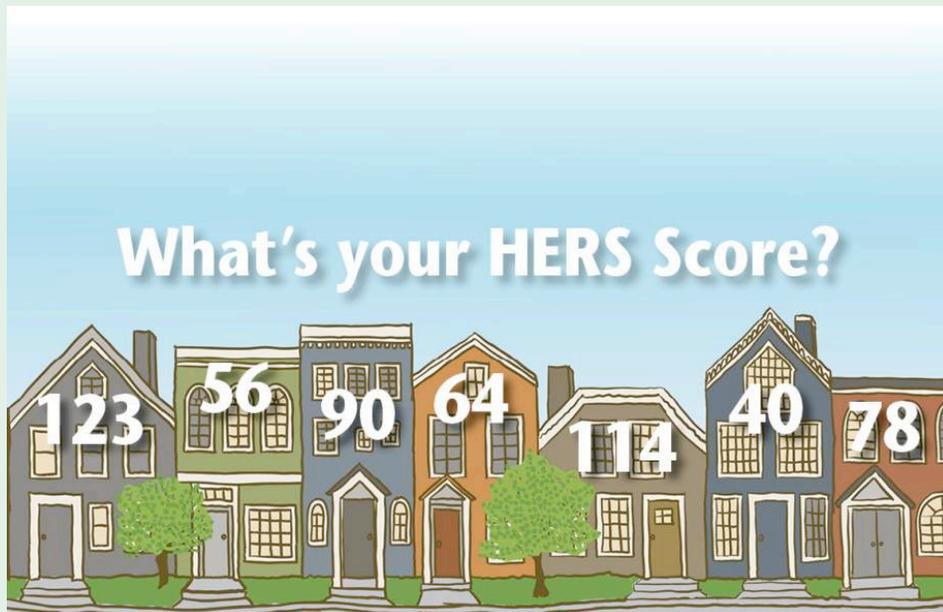
Not always accurate

Bias in Favor of Larger Homes

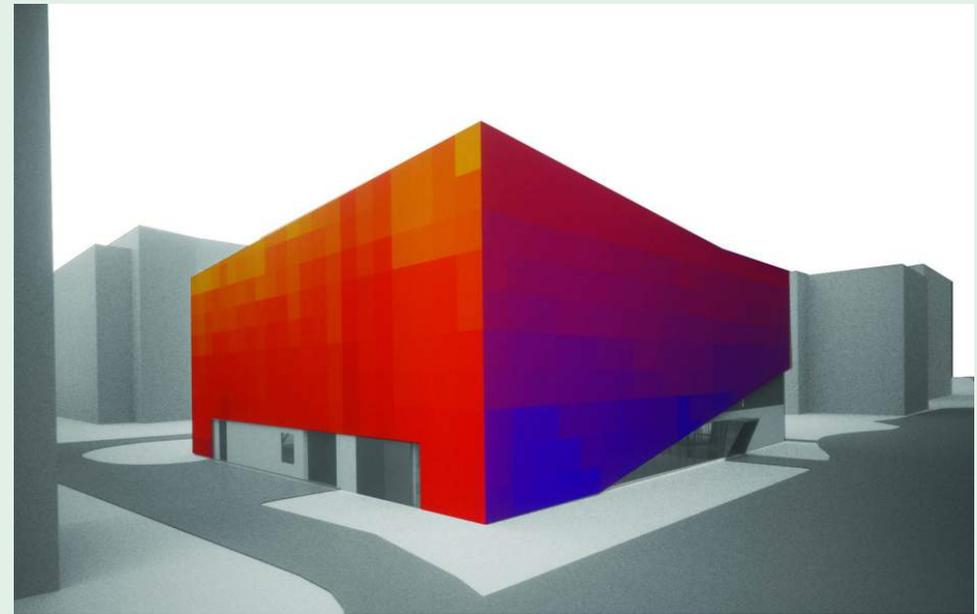
Removes Occupants from Equation



# Asset Assessments



*Image source: [www.oppd.com](http://www.oppd.com)*



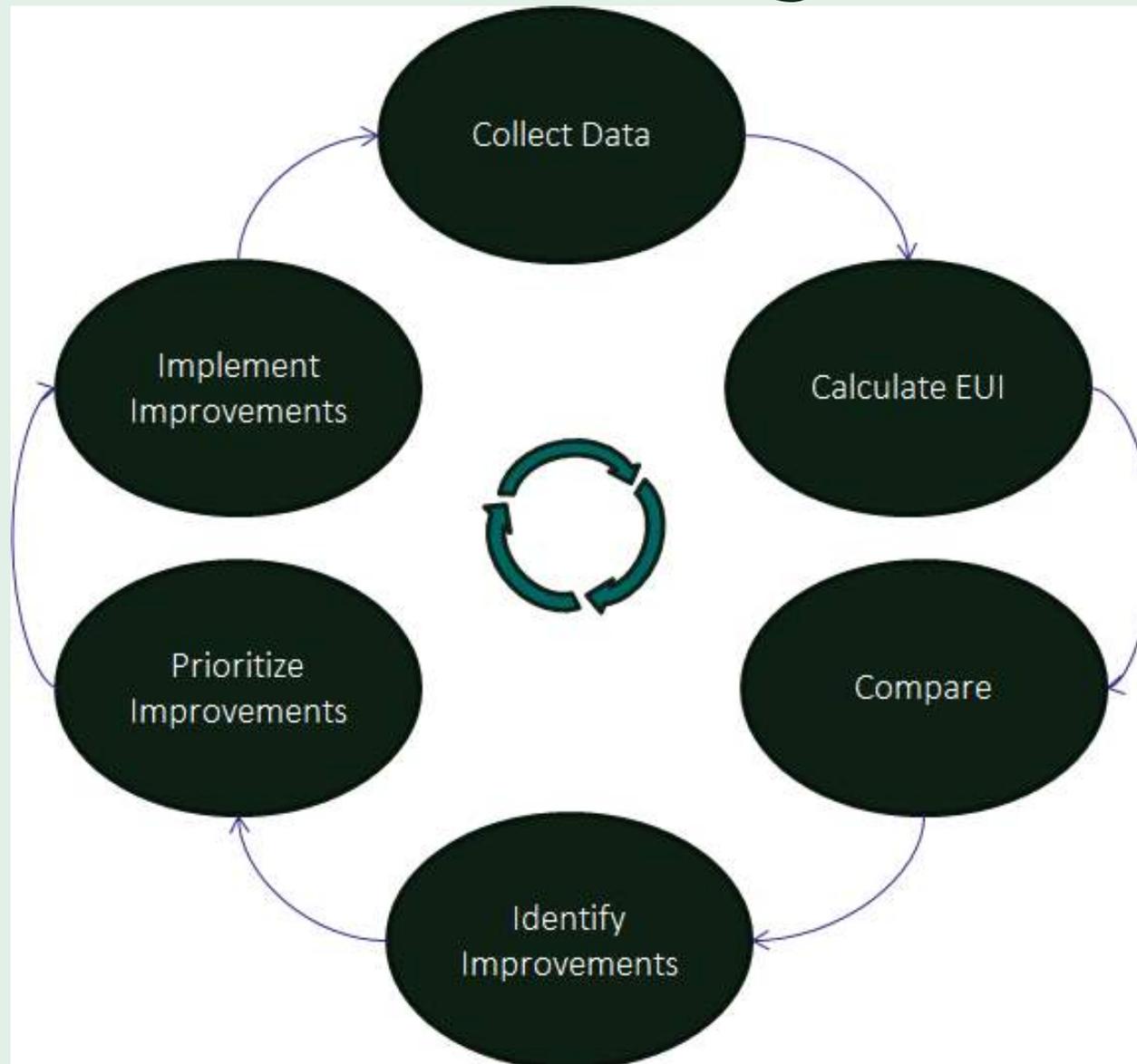
*Image source: [www.masssave.com](http://www.masssave.com)*

# Asset Assessments



*Image source: Wes Stanhope*

# An Operational Assessment: Benchmarking EUI



# Regression Models for Benchmarking



# Model Parameters

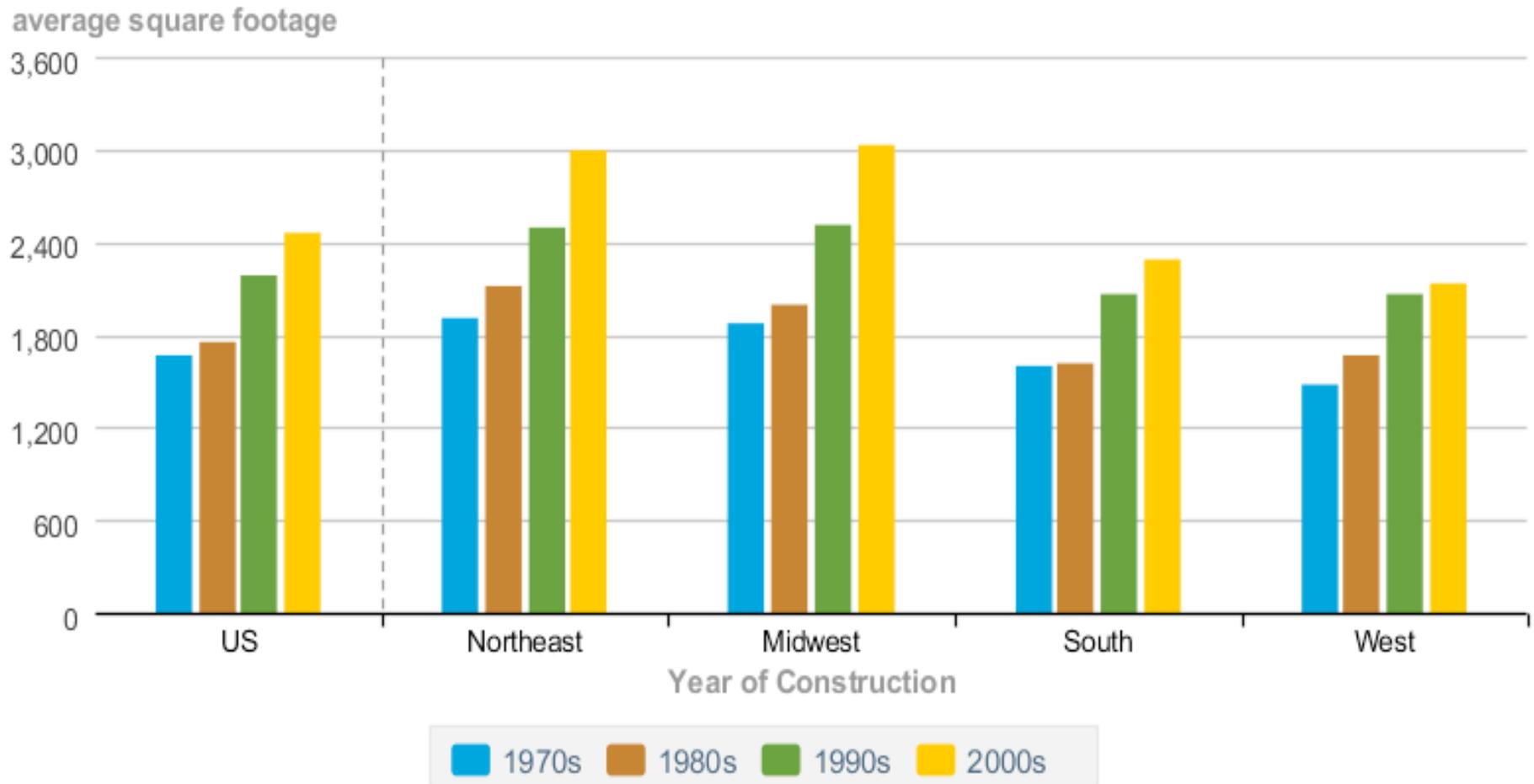
$$y = mx + b$$

# Total Building Area



# Year Constructed

Figure 1. Newer homes trend larger in all regions of the country

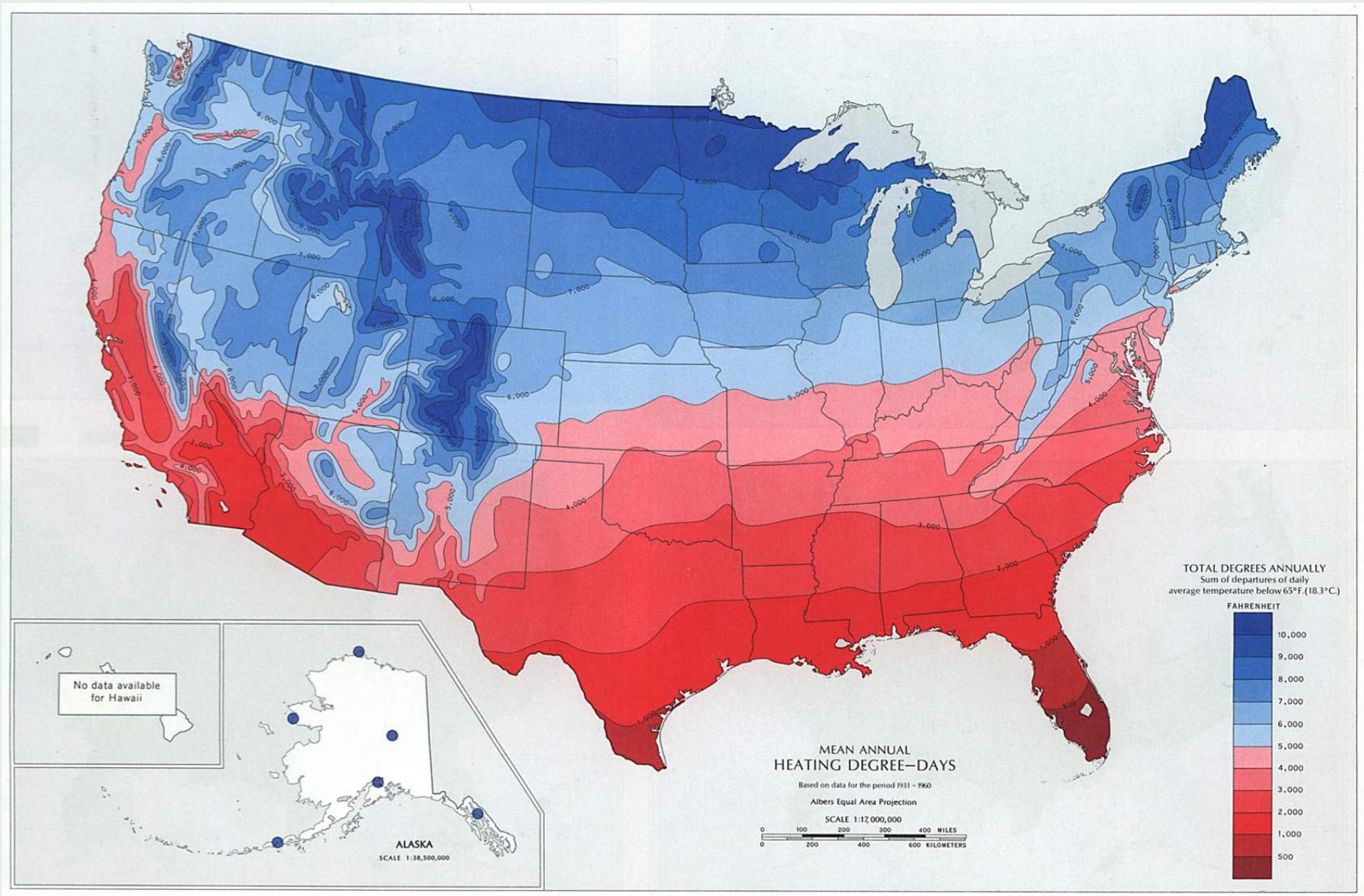


2009 RECS: Housing Characteristics, Square Footage

# Number of Occupants

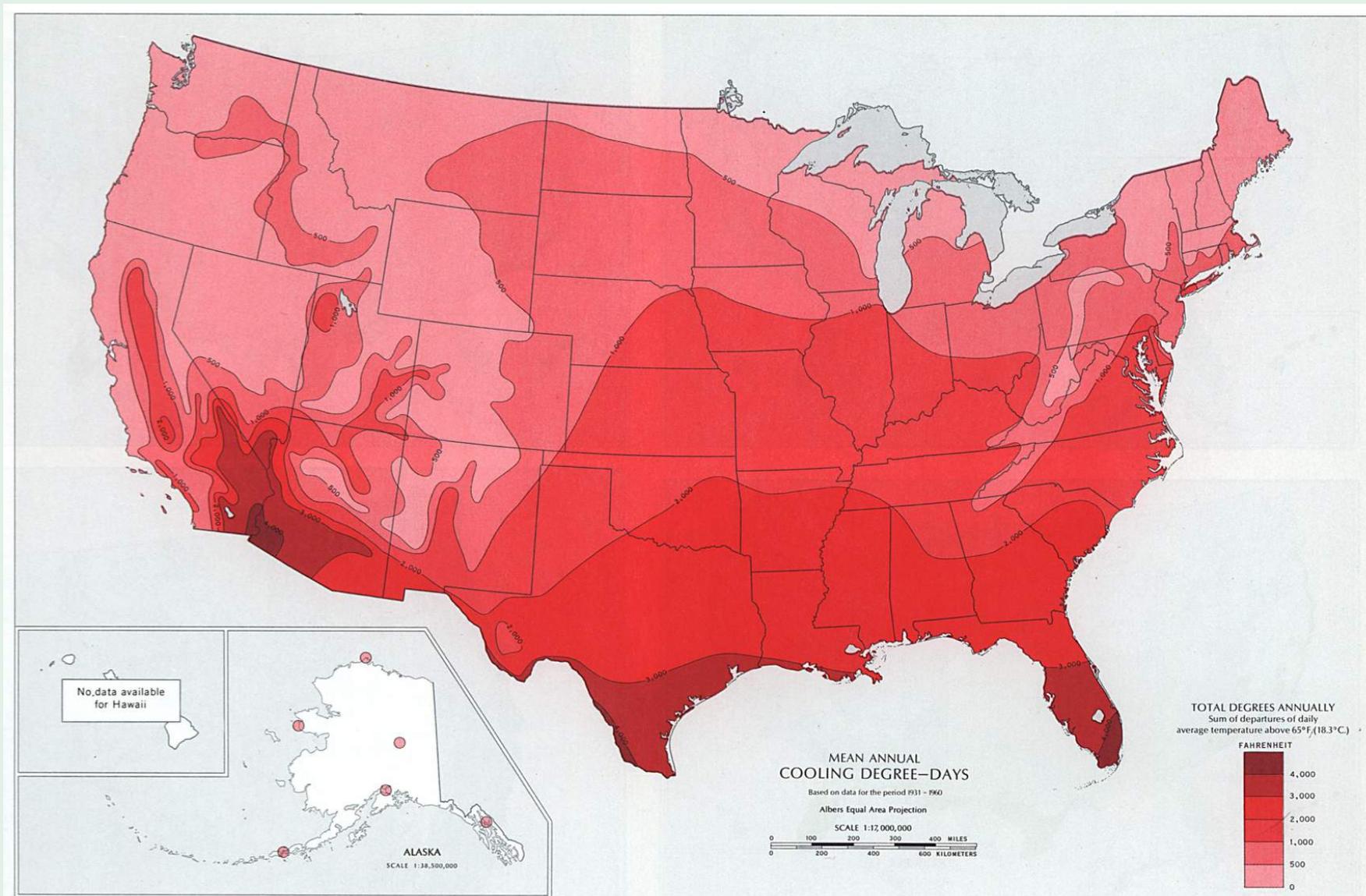


# Heating Degree Days (HDD)



Source (National Oceanic and Atmospheric Administration)

# Cooling Degree Days (CDD)



Source (National Oceanic and Atmospheric Administration)

# Building Type

Single Family Attached



Single Family Detached



Small multi-family (2-4 units)

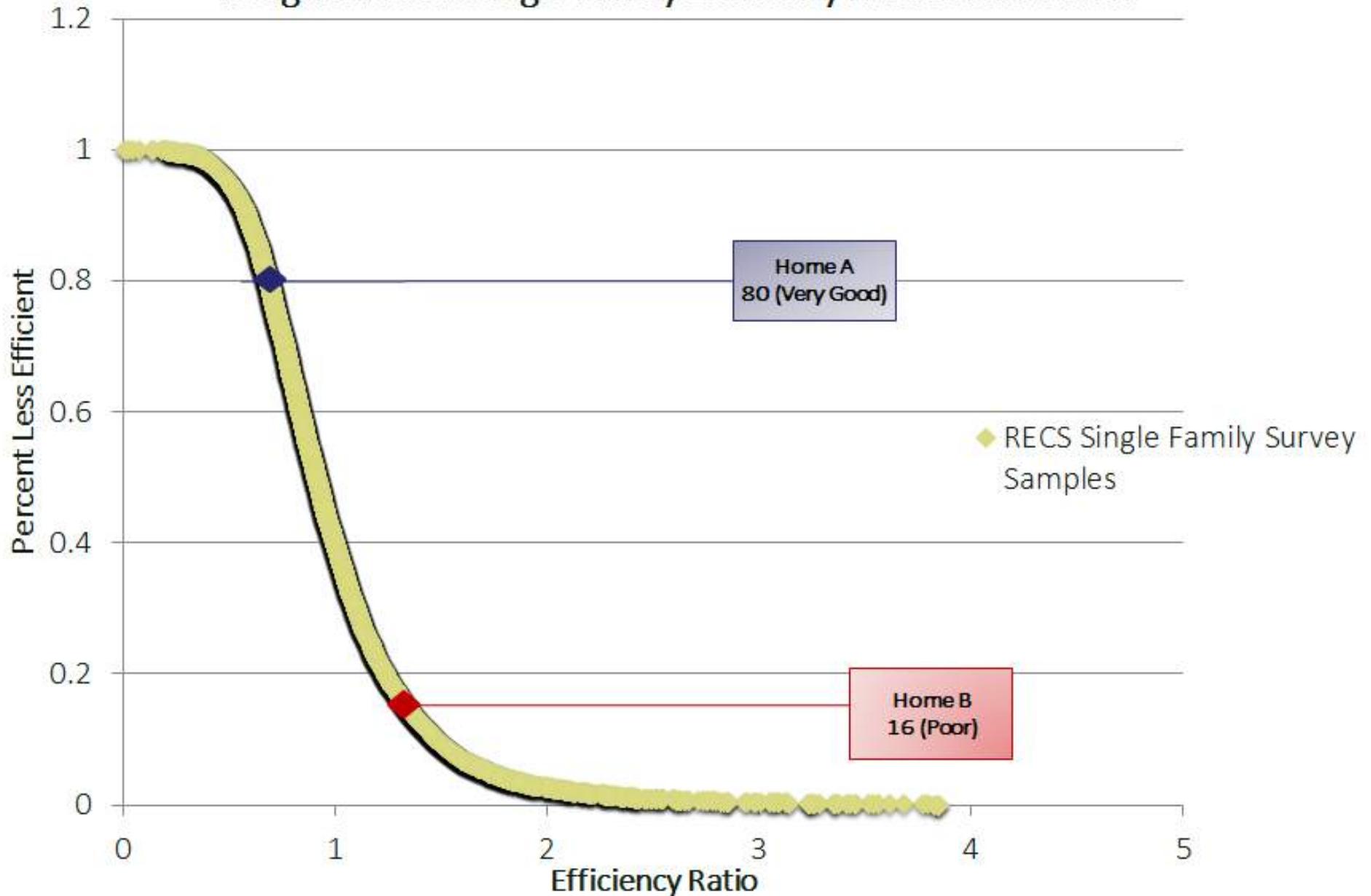


Large multi-family (5+ units)

# Benchmarking Steps:

1. Gather Data
2. Calculate Actual Site EUI of Target Home
3. Calculate Model EUI
4. Determine the Efficiency Ratio (Actual / Model)
5. Determine Where Home's Efficiency Ratio Falls
6. Generate Rating (0 – 100)

# Home Benchmark Ratings Using Weighted RECS Single Family Efficiency Ratio Distribution



# Does it Work?

## RECS Efficiency Ratings – All Homes

Benchmark Rating	Single Family Average Site kBTU	Apartment / Condo Average Site kBTU
Greater than 75	61,155	25,694
Between 51 and 75	93,349	46,759
Between 25 and 50	117,844	65,156
Less than 25	165,071	84,888

# Does it Work?

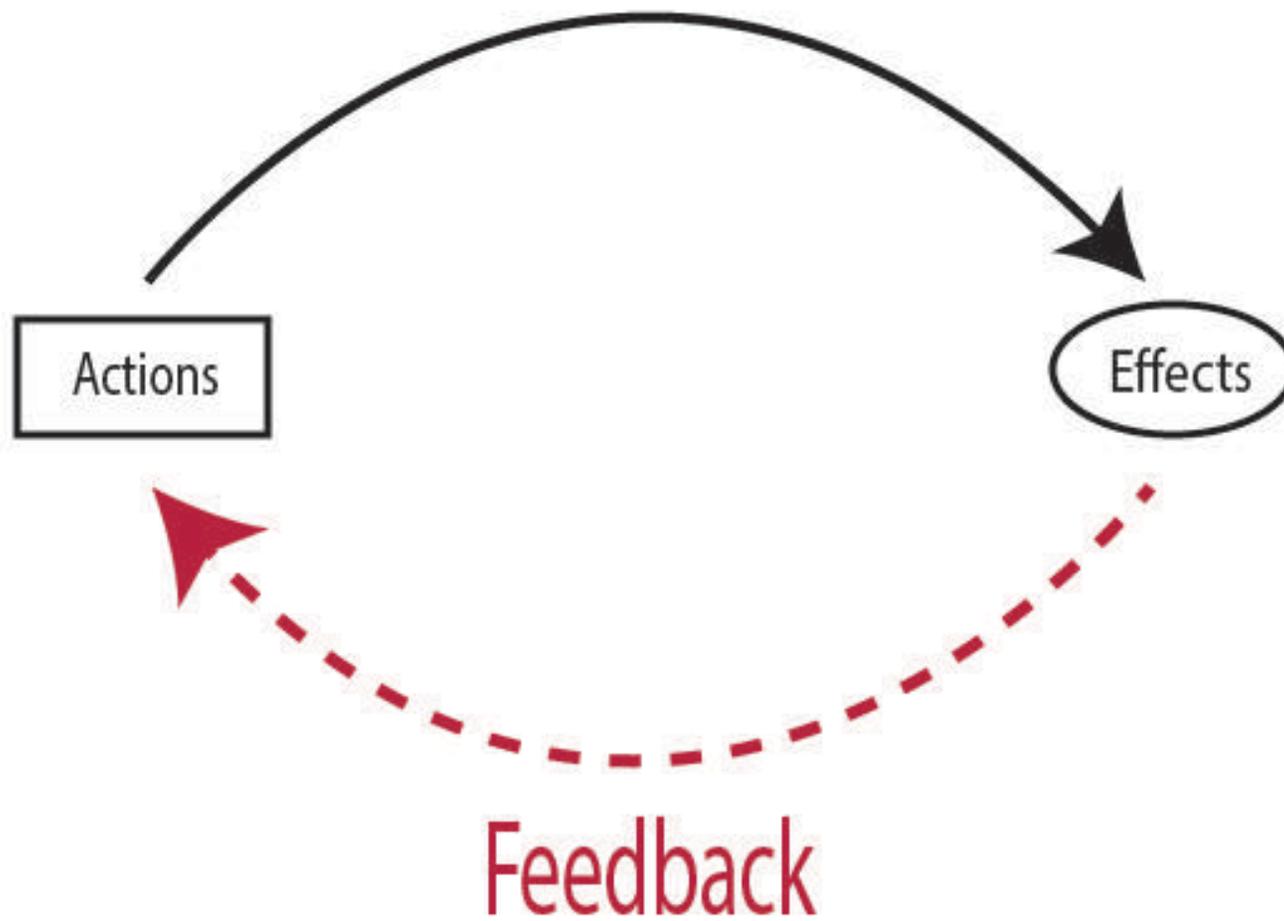
## RECS Efficiency Ratings – 2 Occupants

Benchmark Rating	Single Family Average Site kBTU	Apartment / Condo Average Site kBTU
Greater than 75	63,265	27,800
Between 51 and 75	90,833	46,929
Between 25 and 50	111,850	66,951
Less than 25	163,656	83,427

# Milton Pilot



Image Credit: [www.365thingsouthshore.com](http://www.365thingsouthshore.com)



# Work With Homeowners: Behavioral Changes



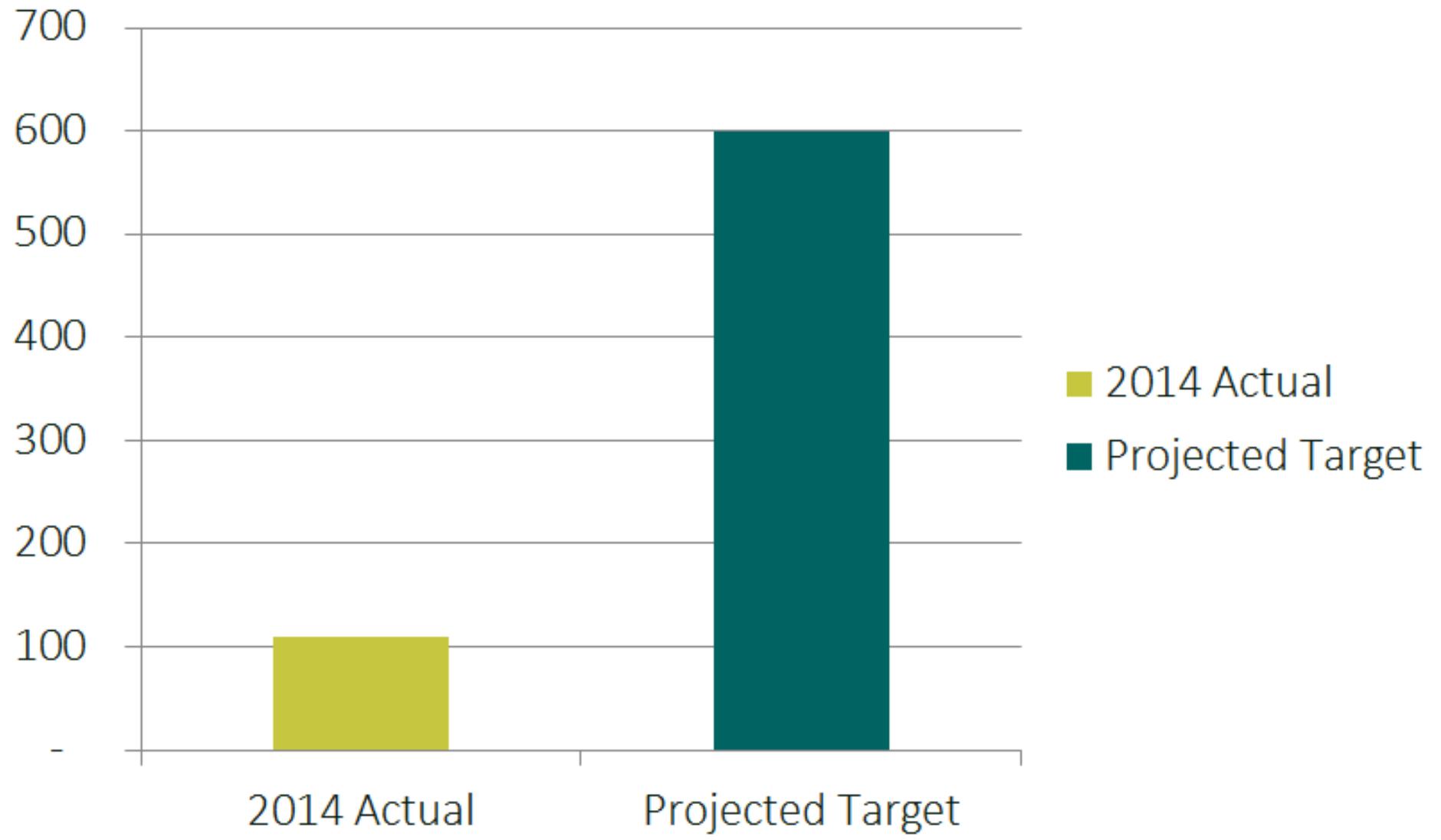
# Work With Homeowners: Structural Improvements





# Improve Participation Rates

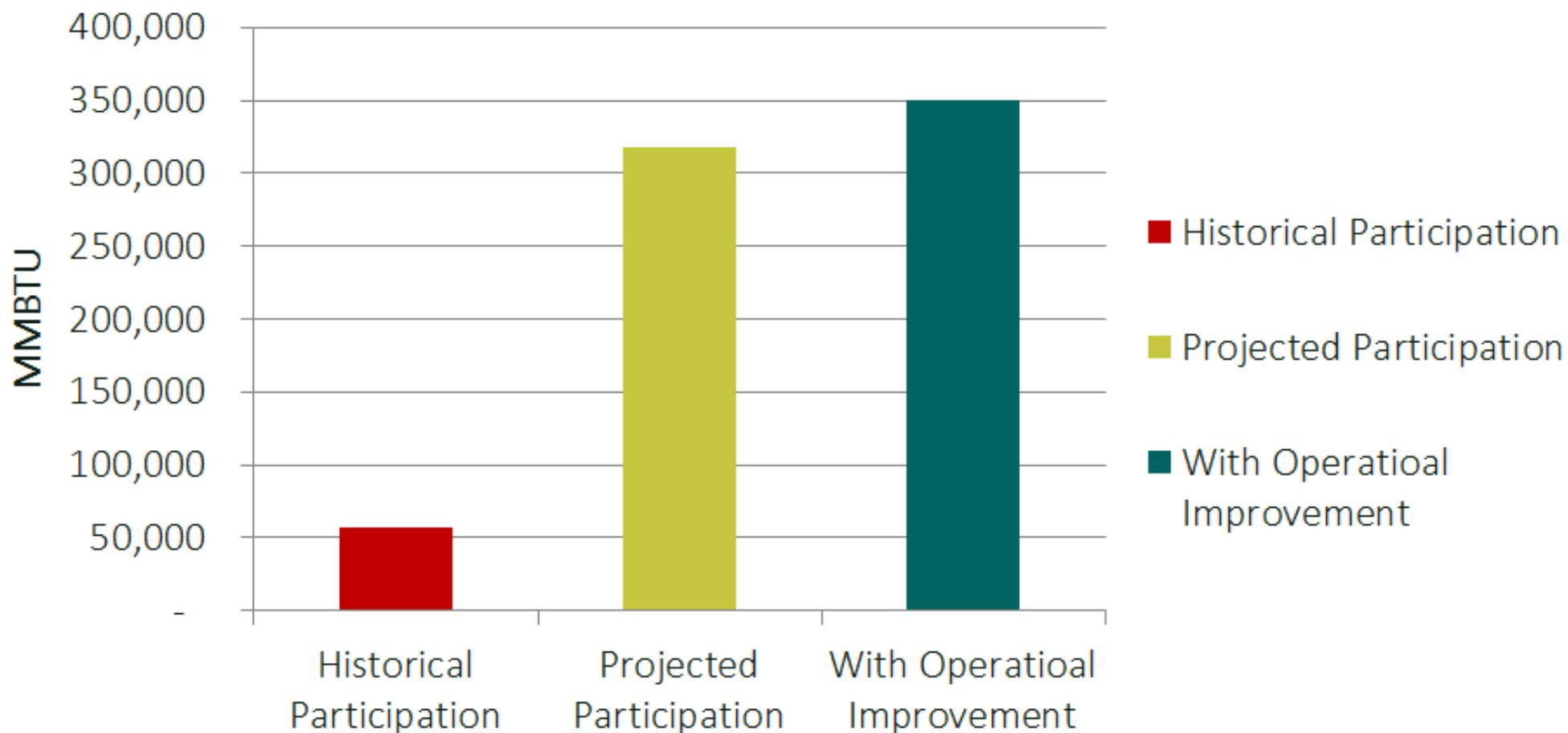
## Annual Milton Audit Participation



# Operational Efficiency Improvement

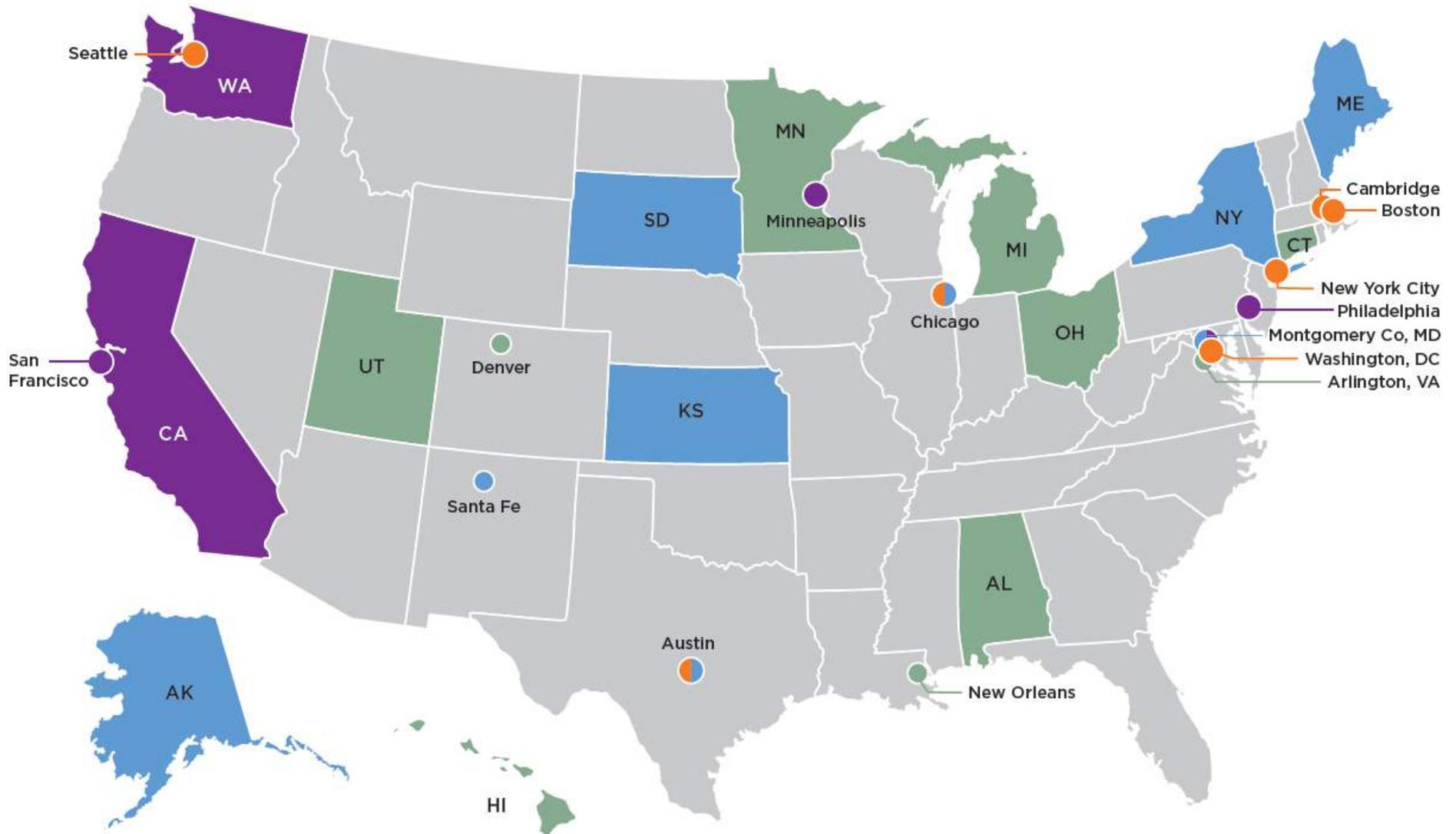
2%

# Milton 2020 Projected Energy Savings



# How Else Can We Use Operational Ratings?

# U.S. Building Benchmarking and Transparency Policies



- Commercial policy adopted
- Commercial & multifamily policy adopted
- Public buildings benchmarked
- Single-family transparency adopted



© Copyright 2014 Institute for Market Transformation. Updated 10/2014

# Transactional Disclosure



# Public Disclosure

**Zillow** Homes Rentals Mortgage Rates Advice Find a Pro Local Info Digs™

Location: City, State, or ZIP

Massachusetts

### 123 Main Road, Anywhere, MA, 00000

🏠 **Sold on 10/24/12: \$320,000**  
Zestimate®: \$306,768  
Est. Mortgage: \$1,127/mo

[See current rates on Zillow](#)  
[Guard your credit, \\$4.95 the first month.](#)

**Bedrooms:** 3 beds  
**Bathrooms:** 1.5 baths  
**Single Family:** 1,338 sq ft  
**Lot:** 3,049 sq ft  
**Year Built:** 1900  
**Last Sold:** Oct 2012 for \$320,000  
**Heating Type:** [Contact for details](#)  
**Energy Efficiency Rating™ 93 (Excellent)**

**Map** | Bird's Eye | Street View

View larger map

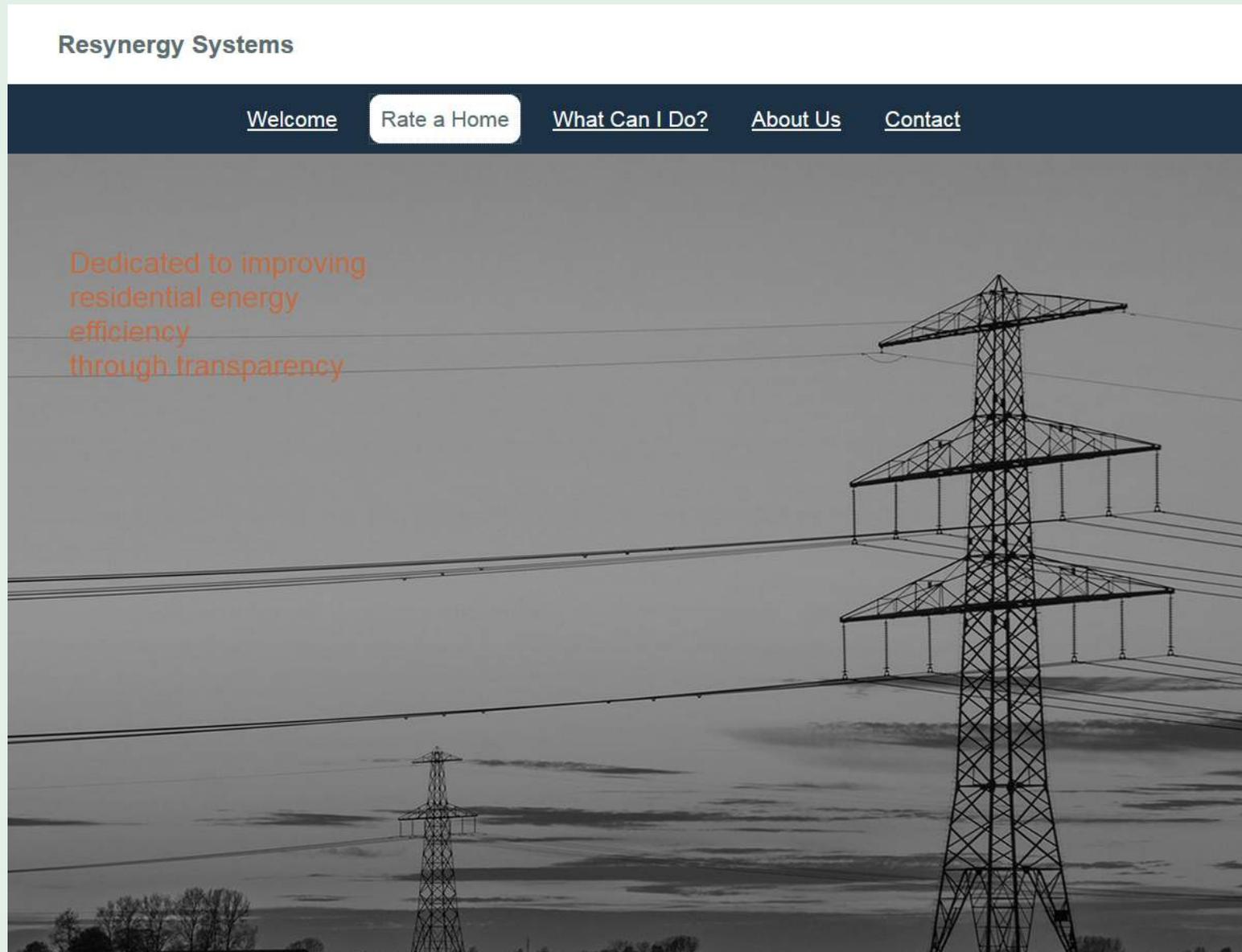
[Correct home facts](#) [Saved](#) [Add note](#) [Get updates](#) [Email](#) [more](#)

# Federal and State Tax Incentives



# Want to Rate a Home?

Coming April 2015: [www.resenergysystems.com](http://www.resenergysystems.com)



# Part III

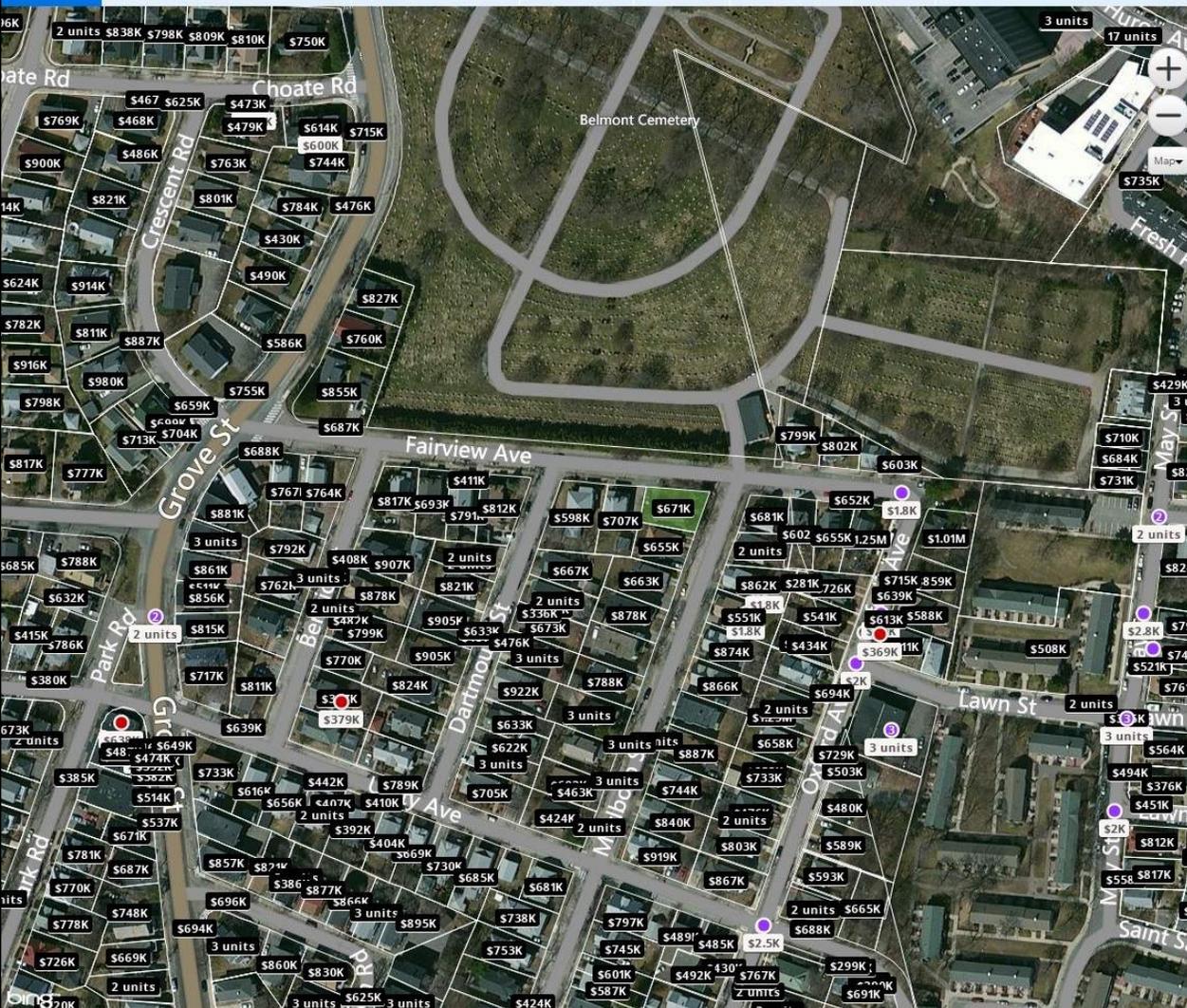
## Introduction to “EnerScore”™

Brian Butler

# *EnerScore*<sup>TM</sup>

Energy Efficiency Ratings widget for:

- ✓ Real Estate Listing Websites
- ✓ Utility Energy Efficiency Program Managers
- ✓ Community level Energy Efficiency Program  
Planners



### Monthly Payment



Mortgage payment breakdown for the home price of \$670,963

Percent down:	<b>ESTIMATED PAYMENT</b>	<b>\$3,029</b>
20% (\$134,193)	Principal & Interest	\$2,521
Program:	Taxes	\$441
30yr fixed 3.865%	Homeowners Insurance	\$67
Credit Score:	Mortgage Insurance	\$0
760 and above		



See personalized rates

### Home Expenses

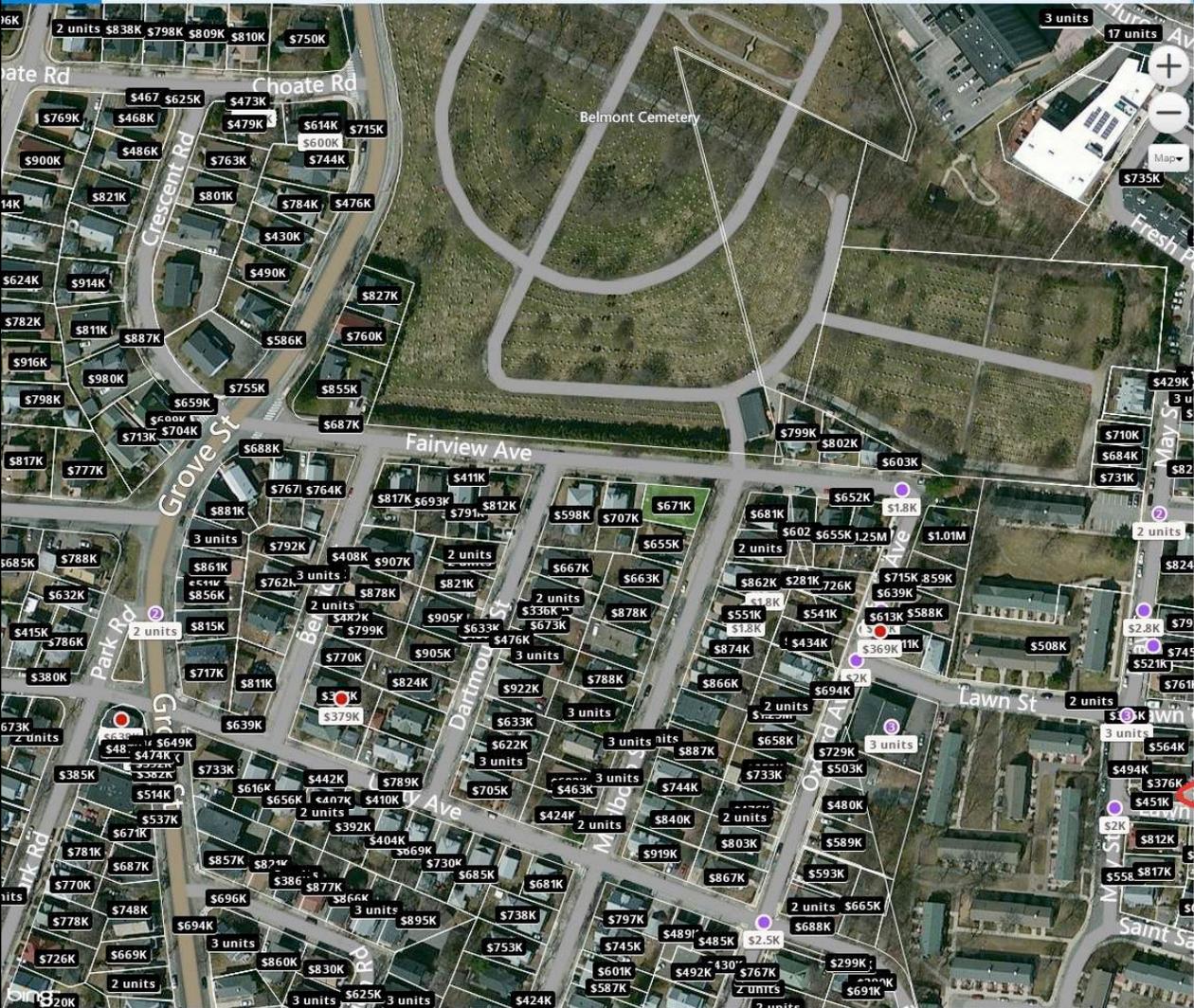
INTERNET, PHONE AND TV	▼
HOME SECURITY	▼
FURNITURE	▼
PROPERTY TAX	\$6,804/yr

Walk Score® 63/100 (Somewhat Walkable)

List of nearby homes

Transit Score™ 48/100 (Some Transit)





## Monthly Payment

Mortgage payment breakdown for the home price of \$670,963

Percent down:	<b>ESTIMATED PAYMENT</b>	<b>\$3,029</b>
20% (\$134,193)	Principal & Interest	\$2,521
Program:	Taxes	\$441
30yr fixed 3.865%	Homeowners Insurance	\$67
Credit Score:	Mortgage Insurance	\$0
760 and above		



See personalized rates

## Home Expenses

INTERNET, PHONE AND TV	
HOME SECURITY	
FURNITURE	
PROPERTY TAX	\$6,804/yr
<b>ENERGY</b>	(Estimated, based on HERS 156) <b>\$3,029/yr</b>
Walk Score	63/100 (Somewhat Walkable) <span style="float: right;">List of nearby homes</span>
Transit Score	48/100 (Some Transit)




**195 Grove St**  
 Cambridge, MA 02138  
 Status: Active

**\$1,975,000**  
 Price

**5** Beds  
**4.5** Baths  
**5,849** Sq. Ft.  
 \$338 / Sq. Ft.

Built: 1960 Lot Size: 0.46 Acres Cumulative: 31 days On Redfin: 31 days

Favorite X-Out Share... Tour Home

Overview **Property Details** Tour Insights Property History Public Records Activity Schools Neighborhood & Offer Insights Similar Homes

Terry McCarthy, Coldwell Banker Residential Brokerage - Belmont  
 MLS PIN  
 Redfin last checked: 8 minutes ago | Last updated: 3 weeks ago Redfin has the best data. [Why?](#)

⊖ Nearby Similar Homes

[Map These Listings](#)

<p><b>185 Dalton Rd</b> Belmont, MA 02478</p>  <p><b>\$1,695,000</b> 0.21 mi</p> <p>4 Beds 2.5 Baths 4,040 Sq. Ft.</p>	<p><b>61 Grozier Rd</b> Cambridge, MA 02138</p>  <p><b>\$2,400,000</b> 0.92 mi</p> <p>5 Beds 4.5 Baths 4,455 Sq. Ft.</p>	<p><b>22 Fayerweather St</b> Cambridge, MA 02138</p>  <p><b>\$3,575,000</b> 1.15 mi</p> <p>6 Beds 3.5 Baths 4,707 Sq. Ft.</p>	<p><b>74 Russell Ave</b> Watertown, MA 02472</p>  <p><b>\$995,000</b> 1.25 mi</p> <p>7 Beds 3.5 Baths 4,515 Sq. Ft.</p>	<p><b>529 Concord Ave</b> Belmont, MA 02478</p>  <p><b>\$2,595,000</b> 1.39 mi</p> <p>5 Beds 4.5 Baths 5,664 Sq. Ft.</p>
---	---	---	--	---

⊖ Energy Information

This home's energy rating:



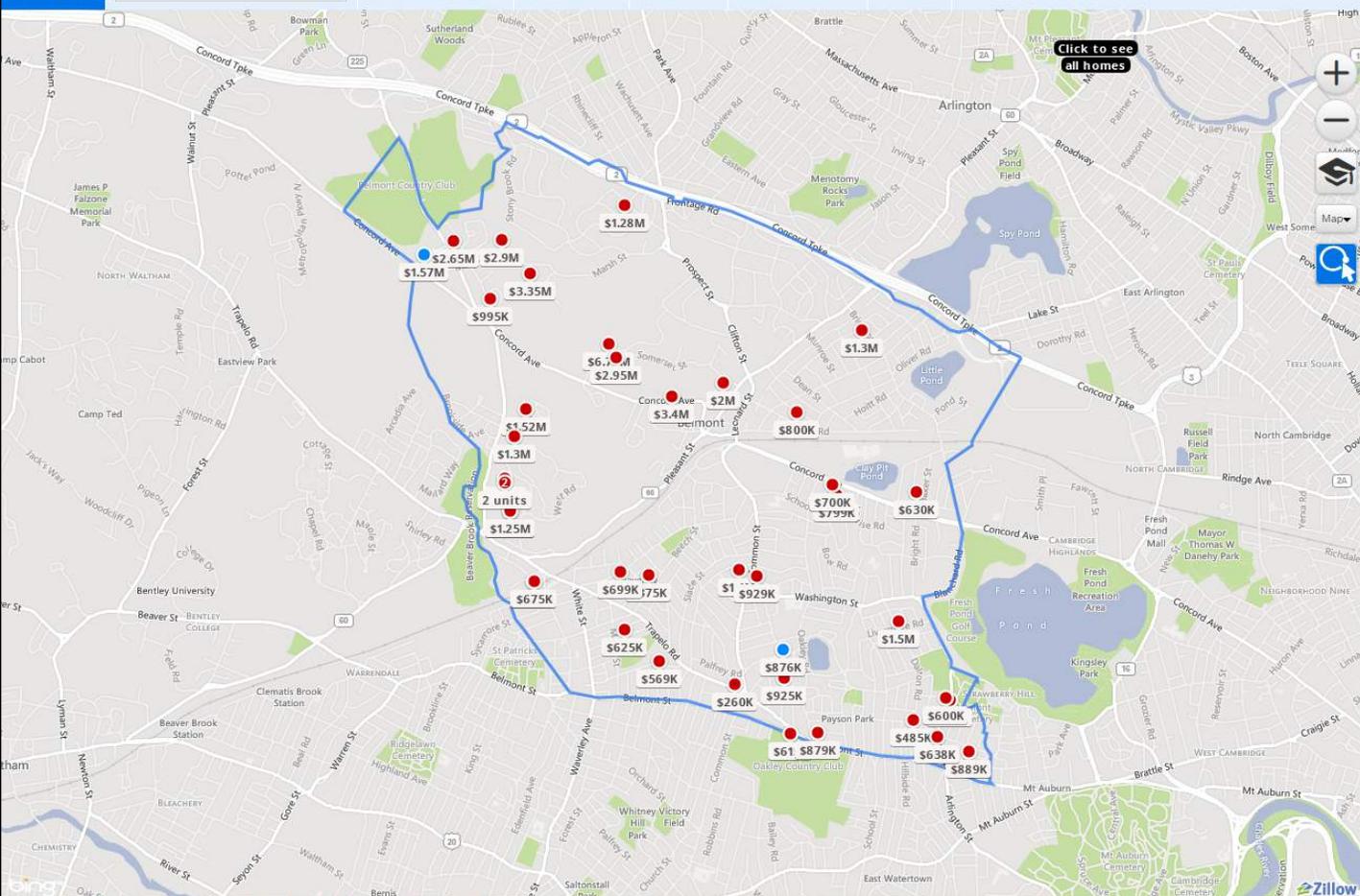
[What does this mean?](#)



Belmont, MA

LISTING TYPE ANY PRICE 0+ BEDS HOME TYPE (5) MORE

SAVE SEARCH SAVED HOMES (1)



# Belmont Real Estate 41 results.



Featured Newest Cheapest Most Efficient

- 

**CONDO FOR SALE** 19 Lawndale St # 9, Belmont, MA  
**\$879,000**  
 4 beds, 3 baths, 2,784 sqft  
 Built in 2011  
 Zestimate®: \$846K  
 8 days on Zillow  
 A++
- 

**HOUSE FOR SALE** 22 Brettwood Rd, Belmont, MA  
**\$1,400,000**  
 5 beds, 4 baths, 3,442 sqft  
 10,890 sqft lot  
 Built in 1941  
 14 days on Zillow  
 A
- 

**CONDO FOR SALE** 2 Meadows Ln, Belmont, MA  
**\$1,249,738**  
 3 beds, 3 baths, 2,780 sqft  
 Keller Williams Realty  
 Zestimate®: \$933K  
 16 days on Zillow  
 Featured  
 A
- 

**HOUSE FOR SALE** 115 Farnham St, Belmont, MA  
**\$799,900**  
 3 beds, 3 baths, 1,740 sqft  
 6,098 sqft lot  
 Built in 1932  
 16 days on Zillow  
 B
- 

**FOR SALE BY OWNER** 37 Marlboro St, Belmont, MA  
**\$889,000**  
 5 beds, 2 baths, 2,760 sqft  
 5,000 sqft lot  
 Built in 1913  
 Zestimate®: \$742K  
 + \$10,000 (Nov 14)  
 D
- 

**CONDO FOR SALE** 456 Belmont St APT 18, Wate...  
**\$615,000**  
 3 beds, 3 baths, 1,982 sqft



0011855701



P.O. Box 600  
Greenwood DE 19950-0600

DELAWARE ELECTRIC CO-OP

"We Keep the Lights On"

[www.delaware.coop](http://www.delaware.coop)

302-349-9090 SUSSEX COUNTY

302-398-9090 KENT COUNTY

1-800-282-8595 NEW CASTLE COUNTY/OUT OF STATE

DATE BILLED METER NUMBER ACCOUNT NUMBER

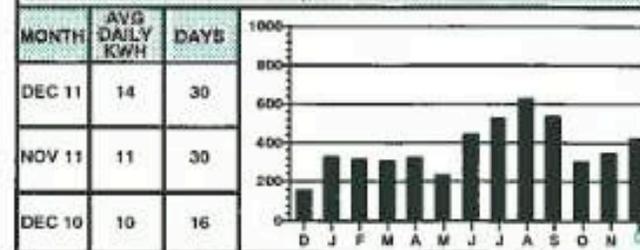
12/20/2011

SERVICE ADDRESS

Summary of Charges

Previous Balance	45.01
Payments	-45.01
Balance Forward	0.00
Total Co-op Charges	19.66
Total Supplier Charges	33.83
Total Amount Due	53.49

KWH USAGE HISTORY



YOUR NEXT SCHEDULED METER READING IS JAN 18, 2012

METER #	Date/Prev Rdg	Date/Pres Rdg	Mult	Act/Est	Usage	Dem Rdg	Dem Billed	P.F.	Rate	Rate Classification	Route
1049781	11/16 4546	12/16 4969	1.0	ACT	423				1B2	GENERAL RES	13302

DELAWARE ELECTRIC CO-OP DELIVERY CHARGES

Balance Forward		\$0.00
Customer Charge		\$7.95
Distribution Charge		
	423 KWH @ 0.02729	\$11.54
Renewable Fund	423 KWH @ 0.0001780	\$0.08
Energy Efficiency Fnd	423 KWH @ 0.0009000	\$0.38
Capital Credit Refund		\$-0.29
<b>TOTAL CURRENT CO-OP CHARGES</b>		<b>\$19.66</b>
<b>TOTAL DUE CO-OP</b>		<b>\$19.66</b>

SUPPLIER CHARGES DELAWARE ELECTRIC CO-OP

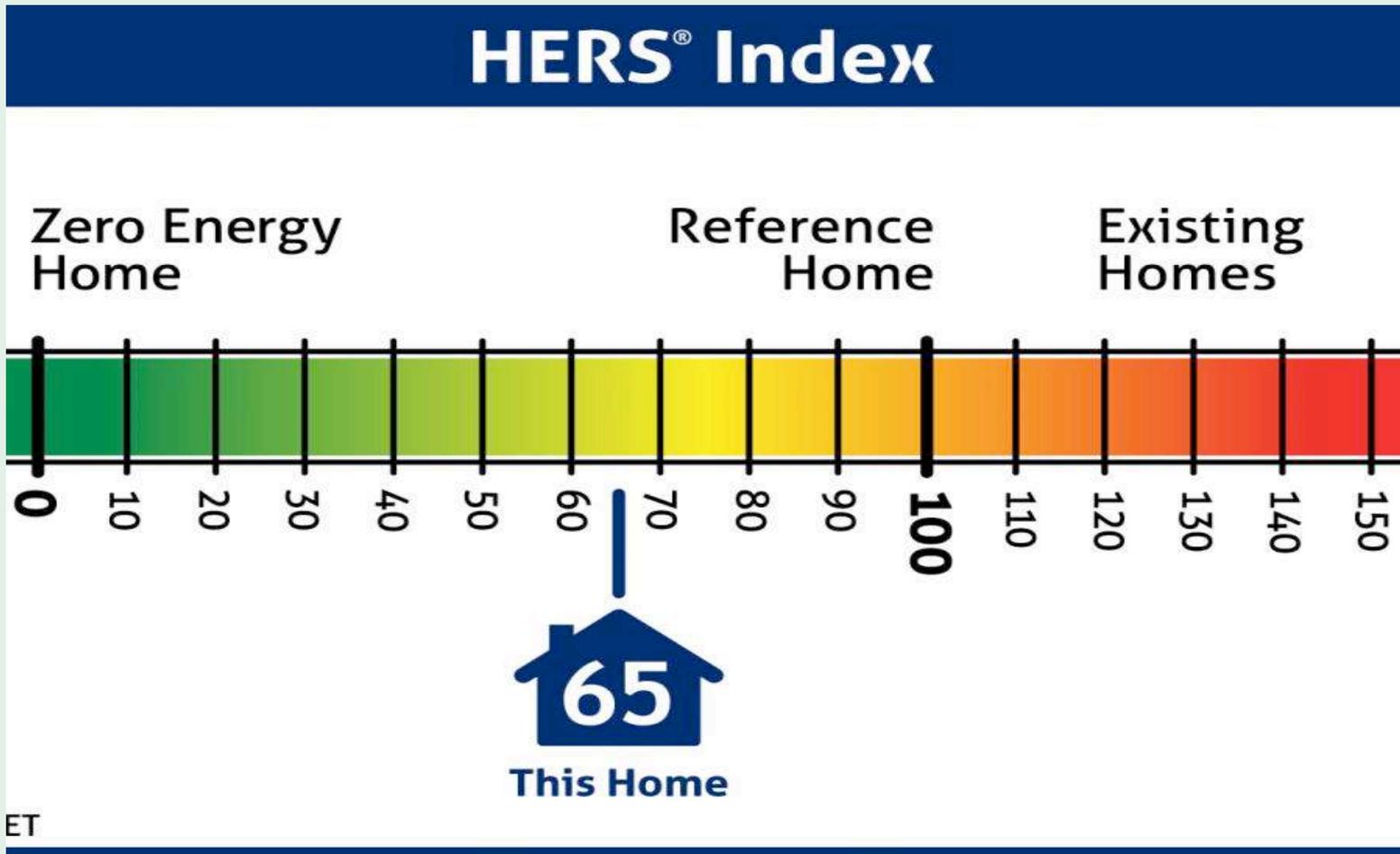
302-349-9090		
Electric Supply Service Charge		
	423 KWH @ 0.05814	\$24.59
Transmission Charge		
	423 KWH @ 0.00362	\$1.53
Ancillary Service Rate Charge		
	423 KWH @ 0.00263	\$1.11
PCA	423 KWH @ 0.0156000	\$6.60
<b>TOTAL CURRENT SUPPLIER CHARGES</b>		<b>\$33.83</b>
<b>TOTAL DUE SUPPLIER</b>		<b>\$33.83</b>

**Energy Bills show usage...**  
**But usage is tied to occupancy**



## MPG analogy





## MOST ESTABLISHED STANDARD

For: EPA, IECC (for 2015), many cities and states, Mortgage industry, LEED for Homes

# INPUTS:

- Walls (R value)
- Roof (R value)
- Framed floors (R value)
- Foundation (R value)
- Slab (R value)
- Rim joist (R value)
- Windows (U-value)
- Doors (U-value)
- Skylights (U-value)
- Overall envelope (total CFM50 air leakage reduction scheme as a “component”)
- Mechanical ventilation (CFM ventilation rate)
- Lighting (kwh)
- Solar PV (kwh)
- Other renewables (kwh / BTU)
- Space heating system (BTU)
- Water heating system (BTU)
- Cooling system (SEER, tonnage)



# Registry of Deeds

William Francis Galvin, Secretary of the Commonwealth





Triple Deck



Bungalow



Dutch Col



1909

- Triple Deck
- 2<sup>nd</sup> fl
- 1100sf
- HW oil
- EYB 2006



1897

- Triple Deck
- 1<sup>st</sup> fl
- 1100sf
- FHA NG
- EYB 1897



1903

- Triple Deck
- 3<sup>rd</sup> fl
- 1200sf
- HW NG
- EYB 1982

# Windows

- Single pane: u-0.60 average



# Walls

- R5 Average



# Roof

- R13 Average



# ACH

- 7 ACH infiltration avg.



# Foundation

- R1 Average



# Floor slab

- R1 Average

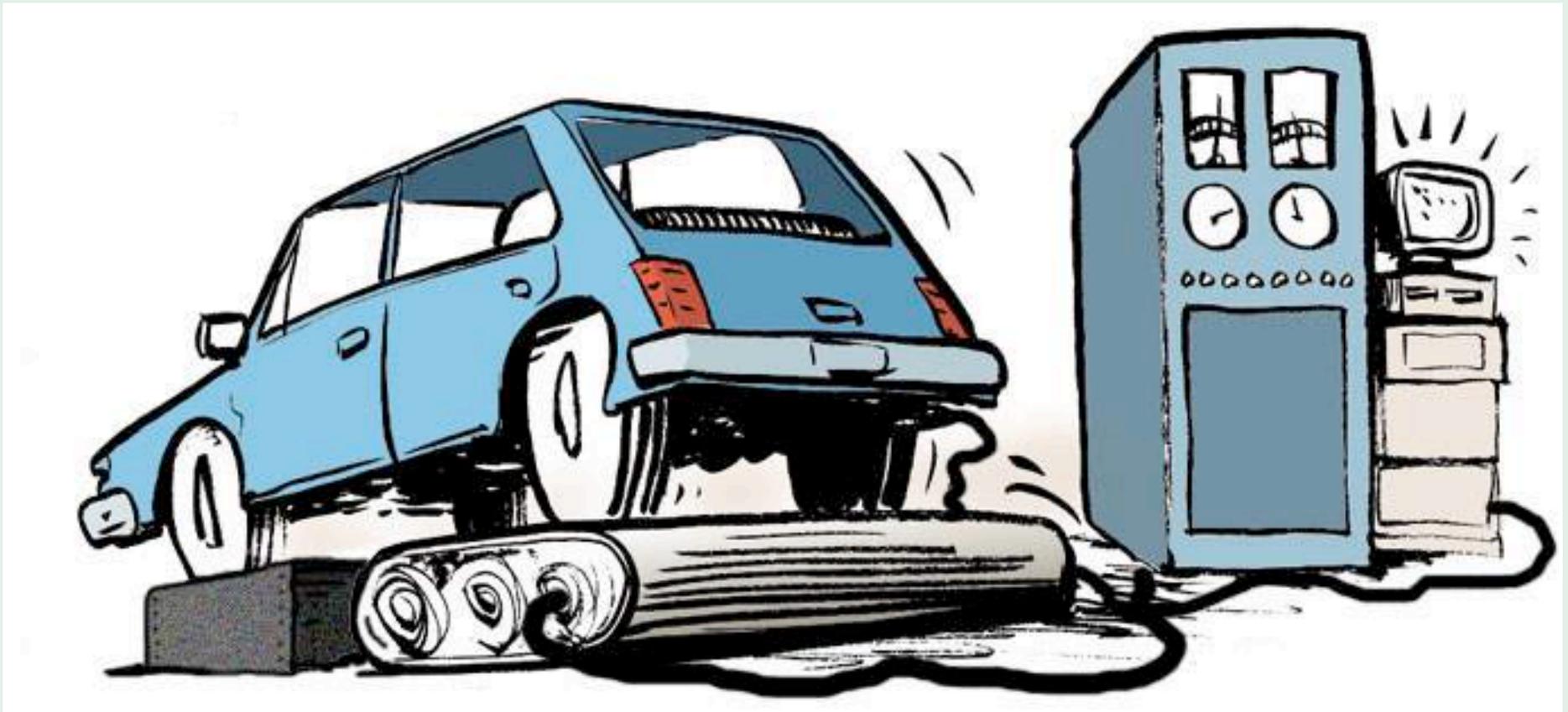


# MPG...?





Controlled laboratory conditions =  
normalized ratings





1909

- Triple Deck



1897

- Triple Deck



1903

- Triple Deck



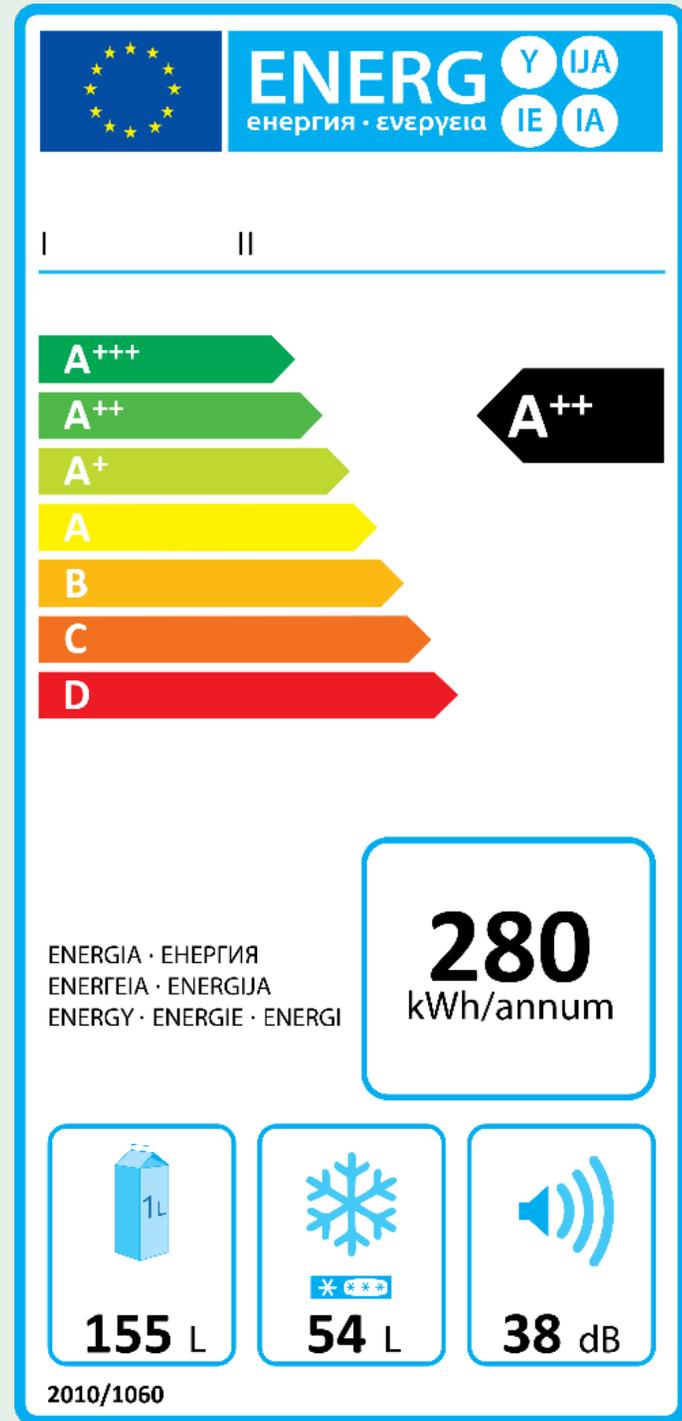


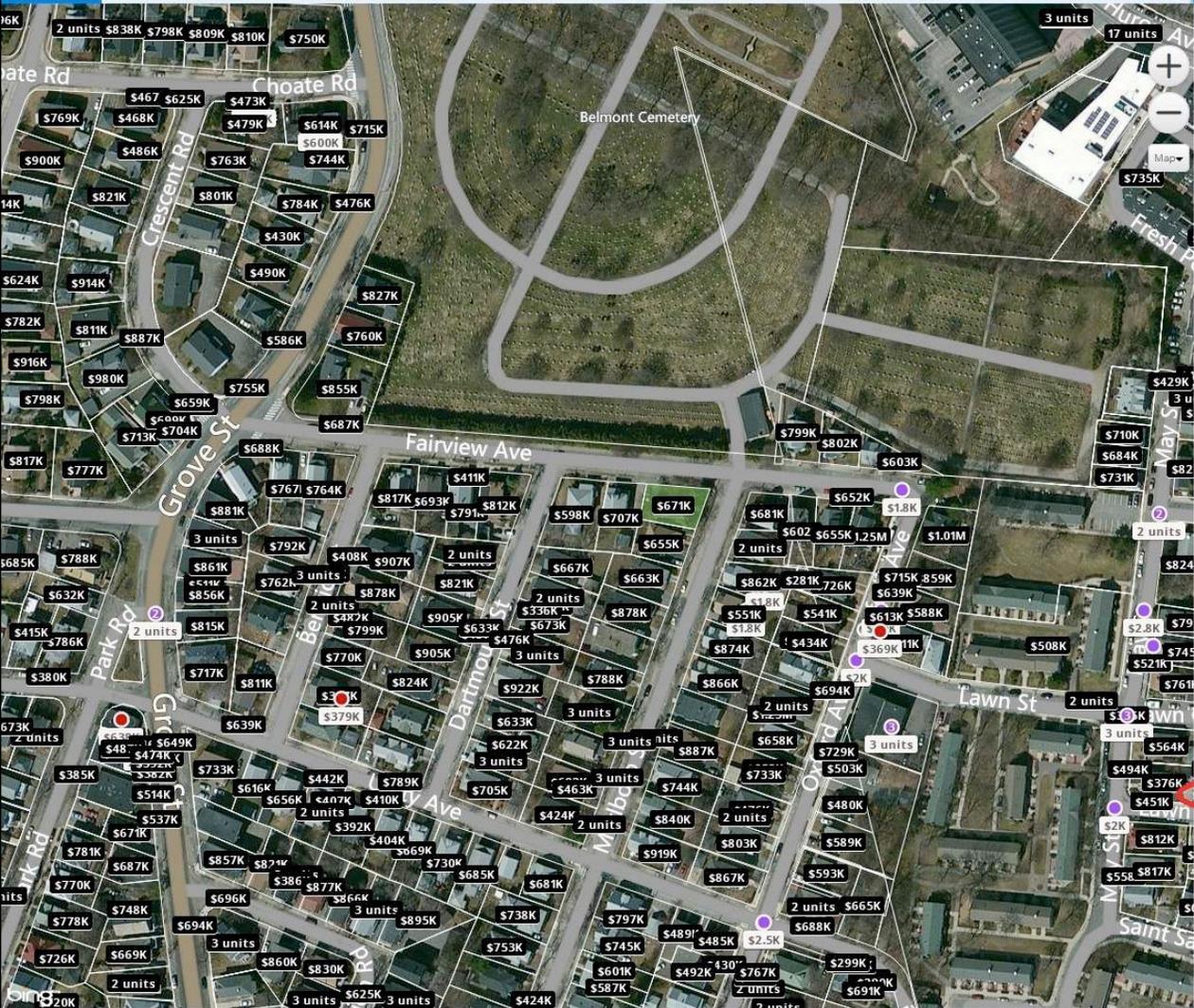
HERS 106

HERS 124

HERS 155

# Europe's Standardized Ratings:





## Monthly Payment



Mortgage payment breakdown for the home price of \$670,963

Percent down:	<b>ESTIMATED PAYMENT</b>	<b>\$3,029</b>
20% (\$134,193)	Principal & Interest	\$2,521
Program:	Taxes	\$441
30yr fixed 3.865%	Homeowners Insurance	\$67
Credit Score:	Mortgage Insurance	\$0
760 and above		



See personalized rates

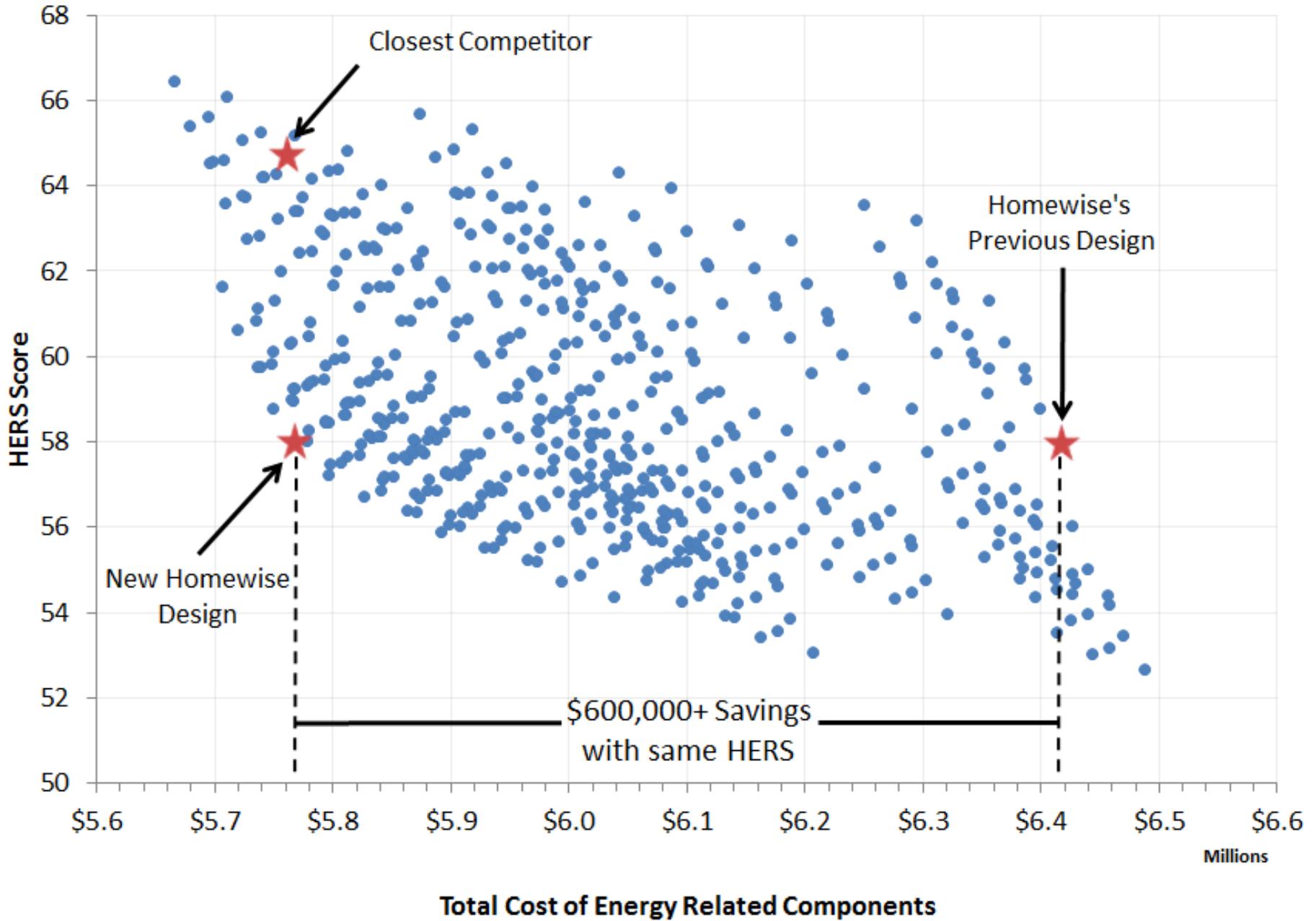
## Home Expenses

INTERNET, PHONE AND TV	
HOME SECURITY	
FURNITURE	
PROPERTY TAX	\$6,804/yr
<b>ENERGY</b>	(Estimated, based on HERS 156) <b>\$3,029/yr</b>
Walk Score	63/100 (Somewhat Walkable) <span style="float: right;">List of nearby homes</span>
Transit Score	48/100 (Some Transit)





### 78-Home Development - HERS vs. Cost





## COST / BENEFIT ANALYSIS

- Utility Energy Efficiency Programs require cost/benefit be proven
- Few such analyses of existing home populations exist.

Two ways to account for EE Program performance:

(1) count participation in programs, and

(2) measure *performance improvement* per participant

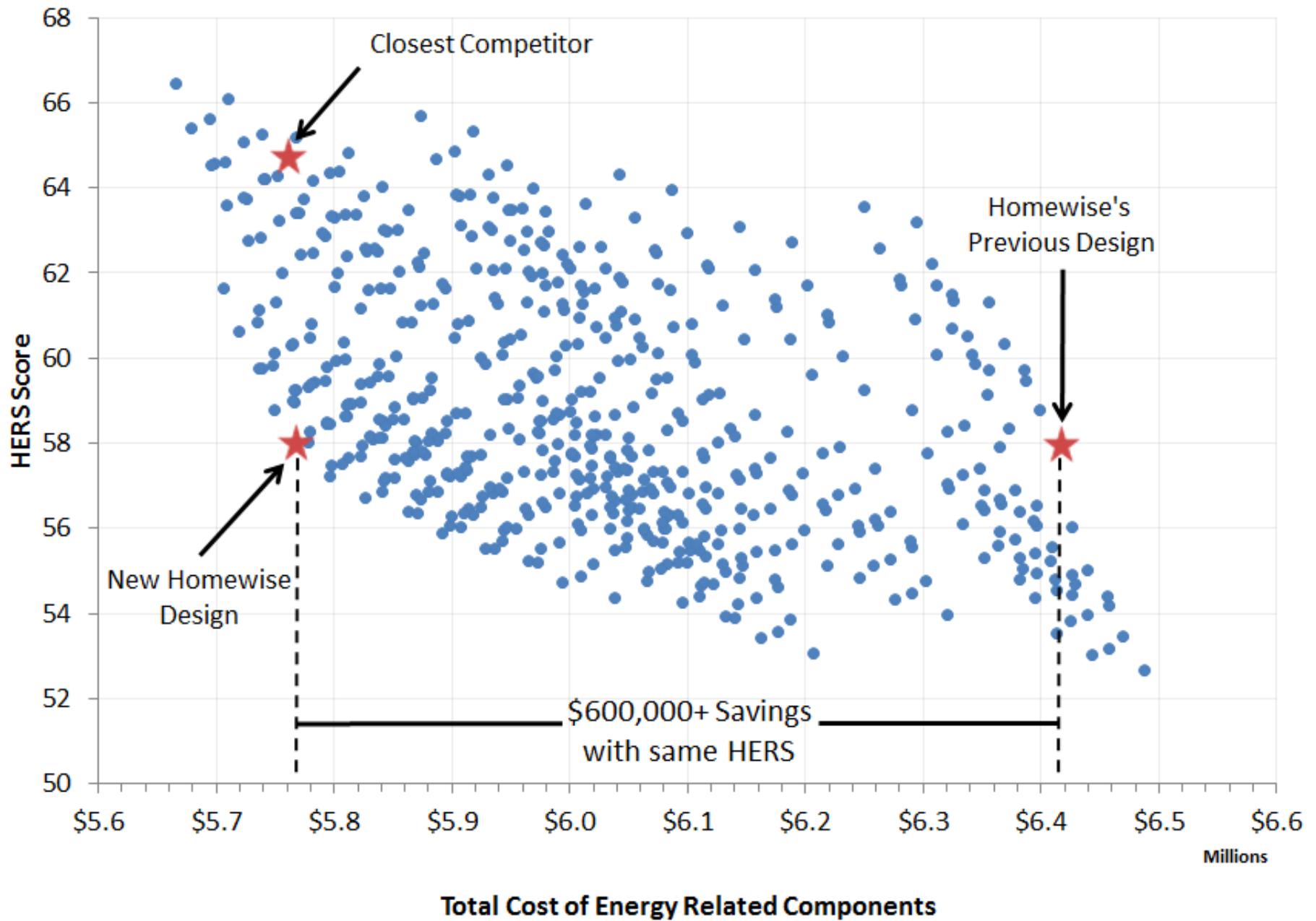
MA EE Program data are based on  
**participation rates.**

# \* What kind of Energy Efficiency Programs do we want...?



<http://www.byggmeister.com/our-world/blog/whats-missing-mass-save>

### 78-Home Development - HERS vs. Cost



*EnerScore*<sup>TM</sup>

[www.EnerScore.com](http://www.EnerScore.com)

# Thank You

This concludes The American Institute of Architects  
Continuing Education Systems Course

---

